## Proposal



City of Powder Springs - Governmental Relations Services Proposal

October 21, 2022

## Overview of Services

Civic Forward Strategies is an independent governmental affairs firm centered in political reality, upholding the highest ethical standards, and focused on client results. Services include lobbying, business development with public sector clients, and association management.

For the City of Powder Springs, Civic Forward Strategies specifically proposes partnering with Peachtree Government Relations (PGR), 1100 Peachtree Street, Suite 675, Atlanta, GA, 30309, on this project. Civic Forward Strategies and PGR will focus on the following:

- Analyzing intersections studies conducted by Keck & Wood and, in conjunction
  with Mayor Thurman, the city council and City Manager Conner and city staff,
  develop a strategy to show the need for two intersections on US 278.
- Engagement with the Georgia Department of Transportation (GDOT) staff, GDOT Board members, members of the legislative delegation and community allies aimed at achieving two strategic ingress and egress points within the City of Powder Springs on US 278 (Thornton Rd.) suitable to facilitate commerce in these locations.

## **Professional Price Arrangements**

Civic Forward Strategies in partnership with PGR proposes a retainer charge of \$4,000 per month for services in engagement with GDOT on the city's intersection goals for a period commencing on Nov. 7, 2022, until Feb. 7, 2023.

Any ordinary travel costs for meetings with city staff, community allies, legislators, GDOT staff or Board members or executive branch staff would be in addition to the monthly retainer fee.

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Civic Forward Strategies, www.civicforwardstrategies.com

Billing will be on a monthly basis to include retainer and any travel, and other out-of-pocket expenses. Monthly invoices will be sent at the end of each month to be paid within 30 days of receipt. Civic Forward Strategies will pay PGR \$2,000 per month for the term of this engagement. Any extraordinary travel, lodging, meals, and out-of-pocket expenses will always be discussed with the point of contact in the City of Powder Springs prior to expenditure.

<b>Acceptance of the Proposal</b>
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Albert Thurman, Mayor	_			
Date:				