

# COMMUNITY SHOWCASE VIDEO PROGRAM

DRIVING RESIDENTS, BUSINESS, AND  
TOURISM TO YOUR COMMUNITY



TO LEARN MORE ABOUT THIS PROGRAM

 VISIT [www.mayors.tv](http://www.mayors.tv)

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[cgicompany.com](http://cgicompany.com)



# COMMUNITY PROMOTION

The Community Showcase Video Program provides unique video content for municipalities to enhance their website. Delivered FREE OF CHARGE, our program is designed to meet the promotional needs of all communities, large and small.



# COMMUNITY ORGANIZATIONS

CGI will provide an additional overview video that depicts the important role non-profits play in enriching the quality of life for residents each day. Non-profit organizations receive a FREE logo that links directly to their website, providing them with additional exposure through the community's participation.

CGI works directly with your community to produce a series of videos for your official website. The videos help communities promote tourism, educate and welcome new families and residents and attract new businesses.

Your Video Tour will include a message from your mayor (or other civic leader), and has additional content to highlight quality of life, recreation, business & industry, shopping & dining, and much more.

## VIDEO TOUR



## GOCAST™ MOBILE APP



GoCast™ gives you the power to record and upload videos to your official website and social media pages instantly! Operated right from your smart phone or device, GoCast™ allows you to record up to two minutes of video at a time with no limitation as to how often it's used. It is the perfect solution to adding new content to your website every day! From ribbon cuttings, festivals, departmental messages, emergency notifications, holiday greetings, event promotion...GoCast™ lets you capture it all.



## BENEFITS

- ⦿ NO COST to your municipality
- ⦿ Simple implementation process
- ⦿ Professional video production
- ⦿ Captivating interface on your website homepage
- ⦿ Enhanced online communication
- ⦿ Optimized Internet presence