## **RESOLUTION NO. 2021 - 062**

A RESOLUTION APPROVING AND AUTHORIZING THE MAYOR TO EXECUTE AN AGREEMENT WITH CHANGING ENVIRONMENTS, INC. FOR THE RENTAL OF THREE SOLAR-POWERED ELECTRONIC SIGNS FOR AN AMOUNT OF \$30,000; PROVIDING FOR AN EFFECTIVE DATE; AND FOR OTHER PURPOSES

WHEREAS, the City of Powder Springs ("City") has actively communicated city news and public service announcements through its signage program and social media and has implemented projects or programs to encourage and invite users of the Silver Comet Trail to visit the City's downtown district;

WHEREAS, electronic signage tools offered by Changing Environments, Inc. ("Soofa Signs") at key gathering locations provides an opportunity to expand the City's communication and marketing efforts, and the City desires to use the digital and static advertisement opportunities with Soofa Signs at the Linear Park, Thurman Springs Park and the Dillard Street Trailhead;

NOW THEREFORE, BE IT HEREBY RESOLVED by the Mayor and Council of the City of Powder Springs that it approves and authorizes the Mayor to execute an agreement with Changing Environments, Inc. to install and maintain three solar powered, wireless signs, subject to review and approval by the City Attorney. This resolution shall become effective immediately upon adoption.

SO RESOLVED this 5th day of April, 2021.

Albert Thurman, Mayor

Henry Lust, Council Member

Doris Dawkins, Council Member

Thelma C Farmer, Council Member

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Patrick Bordelon, Council Member

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Patricia Wisdom, Council Member

ATTEST:

Kelly Axt, City Clerk