

## RESOLUTION NO. 2020 - 021

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**A RESOLUTION APPROVING AND AUTHORIZING THE MAYOR TO EXECUTE AN AGREEMENT WITH CREATIVE MISCHIEF, LLC FOR THE DEVELOPMENT OF A PROFESSIONAL MARKETING STRATEGY FOR THE CITY; PROVIDING FOR AN EFFECTIVE DATE; AND FOR OTHER PURPOSES.**

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**WHEREAS**, the City of Powder Springs (hereinafter “the City”) recognizes the need to develop a marketing strategy to provide the City with a positive public relations image to promote industry, commerce, tourism, and the overall well-being of its citizens and representative government; and

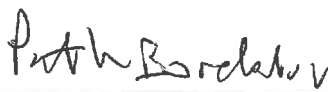
**WHEREAS**, Creative Mischief, LLC is a full-service Atlanta-based marketing agency that is willing and able to assist the City in the development of a marketing strategy; and

**WHEREAS**, the City is desirous of entering into agreements with Creative Mischief, LLC at a cost not to exceed \$20,000 to assist the City with development and employment of its marketing strategy.

**NOW THEREFORE, BE IT HEREBY RESOLVED** by the Mayor and Council of the City of Powder Springs that it approves and authorizes the Mayor to execute an agreement with Creative Mischief, LLC at a cost not to exceed \$20,000 to assist the City with development and employment of its marketing strategy, subject to review and approval by the City Attorney. This resolution shall be effective immediately upon adoption.

**SO RESOLVED** this 3rd day of February, 2020.

  
Albert Thurman, Mayor

  
Patrick Bordelon, Council Member

  
Doris Dawkins, Council Member

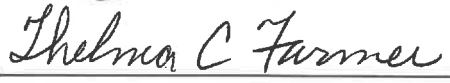
[signatures continued on following page]

  
Patricia Wisdom, Council Member

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Henry Lust, Council Member

  
Thelma C. Farmer, Council Member

ATTEST:   
Kelly Axt, City Clerk