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AGENDA ITEM

To: Pam Conner

From: Jeff Crowder

Date: 1/27/21

Subject: City Mural Art Project

Purpose: To present to the city council a recommendation of two artists to design and create murals in downtown Powder Springs.

Background: In December 2020, a notice was sent to 14 recommended artists regarding the city's mural project. The two locations for these murals were:

1. On the brick wall facing west of the building (Milner Building) that will have the ice cream/sweet shop.
2. On the brick wall (left side facing east) in the breezeway leading into Thurman Springs Park.

The city received eight responses from artists that would like to be considered for the project. I selected a review committee comprised of staff that included Tiffany Rogers and Sherry Garner as well as downtown business owners Jake Hardy (Rooted Trading Co.) and Liz Williams (Liz by Design Photography) to interview interested artists. At the conclusion of the interviews, the committee unanimously agreed to recommend two artists for the project. The recommended artists include:

1. John Christian – To complete the mural on the Milner Building. Mr. Christian owns the Georgia Mural Trail in which he has completed 40 murals in 32 selected cities. If selected, our mural will be added to the Georgia Mural Trail and promote the city as a tourist destination for visitors seeking to view the mural.
2. Gerald Byrd – Mr. Byrd is a longtime resident of the City of Carrollton where he served on the city council for 20 years. He was involved in the revitalization of downtown Carrollton and completed numerous murals and paintings and came highly recommended.

Funding: The total cost to complete both murals is \$20,000. This amount includes the preparation of the brick walls, materials and labor, rental of lifts and/or scaffolding, and any maintenance to the wall needed prior to the start of the project.

Recommendation: That the city council approves John Christian and Gerald Byrd as the selected artists for the city mural project and authorizes staff to enter into a contract to design and paint murals on the selected sites. Designs must be approved by council prior to beginning the project.

Attachment:

Artist Information