A.2 //REPORT OF ACCOMPLISHMENTS - SHORT TERM WORK PLAN (2012-2016)

ECONOMIC DEVELOPMENT						
#	PROJECT NAME/DESCRIPTION	COMPLETE	UNDERWAY	POSTPONED	DROPPED	NOTES
ED1	Recruit development of office park development on Lewis Road				X	Changed to include sustainable development, rather than office park development
ED2	Recruit sustainable development on Lewis Road		X			Working with property owners to market
ED3	Market redevelopment area		X			Plan to be revised
ED4	Market development of south square		X			Plan to be revised
ED5	Update LCI plan for redevelopment area	X				
ED6	Feasible development plan for parcels originally composing south square.			X		Pending LCI Update
ED7	Utilize the updated LCI for planning ideas in the redevelopment area			X		Pending LCI Update
ED8	Public outreach- messenger; signage; brochures and cards include biennial newsletter	X				Ongoing
ED9	Master plan to define south square (such as boutique hotel, walkable plaza)			X		Pending LCI Update
ED10	Issue RFP for Design/Engineering South Square			X		Pending LCI Update
ED11	Recruit developer for mixed use remodel of existing town square.		X			
ED12	Develop economic development strategy – update annually	X				

ECONOMIC DEVELOPMENT (CON'T)

#	PROJECT NAME/DESCRIPTION	COMPLETE	UNDERWAY	POSTPONED	DROPPED	NOTES
ED13	Identify and begin attending industry events occurring within the region	X				
ED14	Identify one national target industry event per year for attendance by community leaders			X		Cobb Edge; Annual trip
ED15	Host business reception for new businesses and conduct lunch meetings with local businesses.				X	Conducted quarterly business training and lunches for local businesses
ED16	Host annual meetings with local businesses, including those within industries recommended for recruitment in Fanning Report .		X			
ED17	Host annual downtown business open house; annual reception for downtown property owners	X				
ED18	Create a single marketing website for Powder Springs Economic Development	X				
ED19	Conduct a Target Cluster Analysis and Identify all Local Companies within Target Industries.		X			
ED20	Engage a public relations firm to generate positive publicity about Powder Springs				X	Deleted; hired an Economic Development Director

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ECONOMIC DEVELOPMENT (CON'T)						
#	PROJECT NAME/DESCRIPTION	COMPLETE	UNDERWAY	POSTPONED	DROPPED	NOTES
ED21	Inventory and assess all potential and existing industrial and commercial properties		X			
ED22	Create printed and electronic site information packets on potential development areas, vacant sites, and downtown properties. Create brochures for targeted industries.	X				
ED23	Recruit developer for mixed use remodel of existing town square.		X			Working with the DDA to hire a broker and recruit developer
ED24	Work with Cobb County Government to Identify and Zone Properties that are Planned for Commercial Development		X			
ED25	Add a public relations element to the Powder Springs Economic Development website	X				
ED26	Become a member of target industry trade associations; market to their membership			X		Budget constraints
ED27	Develop a national database of target industry companies and contacts for business development uses		X			
ED28	Customize marketing materials for each target industry (online and print)		X			
ED29	Organize semi-annual marketing trips to target industry regions			X		Budget constraints

ECONOMIC DEVELOPMENT (CON'T)

#	PROJECT NAME/DESCRIPTION	COMPLETE	UNDERWAY	POSTPONED	DROPPED	NOTES
ED30	Organize annual marketing trips to state economic developers		X			
ED31	Install signage and curb cuts near Hopeland Industrial area and Silverbrooke Crossing	X				
ED32	Examine areas for potential industrial use.	X				

NATURAL & HISTORIC RESOURCES

#	PROJECT NAME/DESCRIPTION	COMPLETE	UNDERWAY	POSTPONED	DROPPED	NOTES
NR1	Old Town Square Improvements (to include a permanent stage)			X		Pending LCI Update
NR2	Maintenance of Landscaping on parkway/ roads & at newly landscaped areas.	X				Ongoing
NR3	Purchase property to expand Powder Springs Park - parking				X	Not feasbile
NR4	Restore/enhance historic cemetery				X	Not feasbile
NR5	Construct Phase IV of linear park		X			
NR6	Reexamine uses for Linear Park, including impact fee program update		X			
NR7	Historic preservation - prepare inventory of buildings and property which appear historic Update Historic Resources Survey			X		
NR8	Gather/distribute information on government programs supporting historic preservation to owners of buildings which appear historic		X			

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NATURAL & HISTORIC RESOURCES (CON'T)						
#	PROJECT NAME/DESCRIPTION	COMPLETE	UNDERWAY	POSTPONED	DROPPED	NOTES
NR9	Seven Springs Walking Tour Markers; update and implement trail signage program.			X		RFP released for trail signage, project cost higher than anticipated. No budget available for Seven Springs Walking Tour Markers.
NR10	Develop tourism strategy centered around recreation and entertainment to include Bodiford House		X			
COMMUNITY SERVICES & FACILITIES						
C1	Facilitate functions & events on square-annual	X				Completed annually
C2	Electronic filing system for record keeping				X	Ongoing updates; no longer needed in STWP
C3	Redevelopment plan			X		Postponed until completion of road improvements
C4	Expand police department and court facilities	X				
C5	In car video system	X				
C6	Replace transport van			X		The transport van has low mileage and is in good condition.
C7	Rescue raft of boat for floods				X	Rescue boats are available from other agencies

COMMUNITY SERVICES & FACILITIES (CON'T)

#	PROJECT NAME/DESCRIPTION	COMPLETE	UNDERWAY	POSTPONED	DROPPED	NOTES
C8	Participate annual subscription to Cobb County Geographic Information System				X	Ongoing, does not need to be included on future Short Term Work Program.
C9	Land acquisition plan – funding strategy		X			
C10	Infrastructure reporting implementation	X				Ongoing
C11	Pineview, Oakview, Lynn, Cemetery, & Jackson Way improvements	X				
C12	Lancer sidewalks, phase 2			X		Delayed in lieu of additional resurfacing as a first priority.
C13	Theatre and reception hall – market for events; schedule events; maintenance	X				Reactivated Ford Board
C14	Black box theatre	X				Concept modified to be multipurpose performing arts venue.
C15	Direct attached storage				X	No longer necessary
C16	Network monitoring software.				X	No longer necessary
C17	Document retention	X				
C18	Document disaster recovery plan	X				
C19	Citizen survey	X				
C20	Virtual city hall				X	Not feasbile

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COMMUNITY SERVICES & FACILITIES (CON'T)

#	PROJECT NAME/DESCRIPTION	COMPLETE	UNDERWAY	POSTPONED	DROPPED	NOTES
C21	Magnet/charter school plan				X	Not feasbile
C22	University satellite campus				X	Not feasbile
C23	Water rate increases	X				
C24	Sidewalk master plan – inventory, assessment, improvements		X			
C25	Acquire and implement integrated software system	X				
C26	Researching options for utilizing lockbox and e-mail payments and improving inhouse credit card equipment and processing	X				
C27	Implement stormwater utility				X	Ongoing, does not need to be included on future Short Term Work Program.
C28	Setup Stormwater Utility Fund in software, develop budget and implement billing for fees in software.	X				
C29	Upgrade credit card processing machines for chip technology		X			
C30	Implement E-billing option for residents to receive their monthly water bill.		X			
C31	Purchase SWAT van				X	No longer have a SWAT Team
C32	Sell/renovate old barbershop		X			

COMMUNITY SERVICES & FACILITIES (CON'T)

#	PROJECT NAME/DESCRIPTION	COMPLETE	UNDERWAY	POSTPONED	DROPPED	NOTES
C33	Corridor Assessment and Redevelopment Plan for Austell Powder Springs Road – Enterprise Zone			X		Pending staffing, resources
C34	Land acquisition plan – funding strategy		X			
C35	Stormwater management plan update	X				
C36	Community rating system to lower flood insurance premiums	X				Completed annually
C37	Implement sidewalk improvements based upon study recommendations		X			
C38	Develop marketing and use strategy for city trails (5K; PD Bike Patrol; Cameras; etc.)	X				
C39	Develop road rating system to serve as basis for road improvement projects and update 3-5 years	X				
C40	Institute Community Policing Program to include CAP, bridge gap meetings, business watch, etc.	X				
C41	Institute Community Emergency Response Team Program; Update COOP	X				
C42	Develop capital improvement plan for facilities, equipment, infrastructure		X			
C43	Evaluate information technology backup resources and services		X			

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LAND USE						
#	PROJECT NAME/DESCRIPTION	COMPLETE	UNDERWAY	POSTPONED	DROPPED	NOTES
LU1	Zoning administration				X	Ongoing, does not need to be included on future Short Term Work Program.
LU2	Update Design Guidelines (after conducting tour of "perfect city")				X	Not feasible
LU3	LCI study	X				
LU4	Update UDC per state and water plannign requirements		X			
LU5	"Update UDC to eliminate discrepancies, make it more user friendly and to review and revise regulations."		X			
LU6	Update Comprehensive Plan to reflect current demographic information with corresponding issues and opportunities	X				
LU7	Update CIE and impact fee program to reflect current population estimates and project programming	X				
LU8	Enterprise Zone	X				
LU9	Update City Boundary map with actions through the General Assembly – Annual submittals as appropriate.		X			