

RESOLUTION NO. 2024 - 141

A RESOLUTION APPROVING AND AUTHORIZING THE MAYOR TO EXECUTE AN AGREEMENT WITH ITS AUDIO-VISUAL CONSULTANT ABOVE THE CLOUD TO UPDATE AND EXPAND THE VISIT POWDER SPRINGS VIDEO COLLECTION RELATING TO MARKETING AD CITY OPERATIONS; PROVIDING FOR AN EFFECTIVE DATE; AND FOR OTHER PURPOSES.

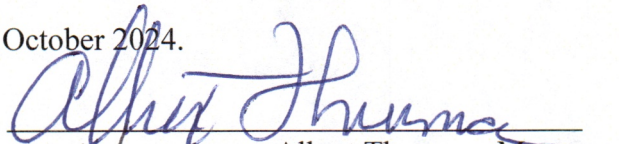
WHEREAS the City of Powder Springs previously engaged Above the Cloud to create and manage a Visit Powder Springs website to provide marketing and public relations outreach regarding quality-of-life attributes and amenities within the city; and

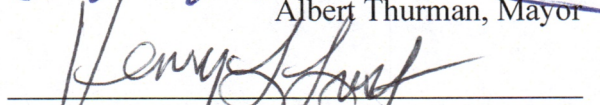
WHEREAS the outreach included welcome and informational videos about the city and city businesses, and the city desires to update and expand the video collection to provide more information to the community about navigating, understanding and accessing city services, particularly given the vacancy of the economic development director position; and

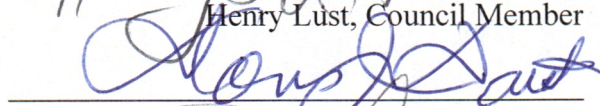
WHEREAS Above the Cloud is willing and able to provide the marketing and outreach services and has submitted a proposal to provide these services for an amount of \$20,000.


NOW THEREFORE, BE IT HEREBY RESOLVED by the Mayor and Council of the City of Powder Springs that it approves and authorizes the mayor to execute an agreement with Above the Cloud for an amount of \$20,000 to update and expand the marketing and public relations outreach on the Visit Powder Springs website by providing expanded outreach with the community about navigating, understanding and accessing city services.


SO RESOLVED AND EFFECTIVE this 7th day of October 2024.

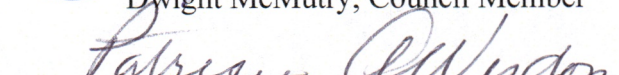

Albert Thurman, Mayor

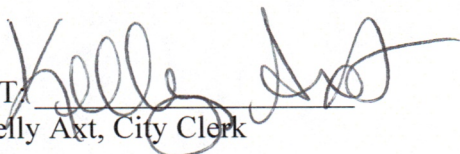

Henry Lust, Council Member


Doris Dawkins, Council Member


Dwayne Green, Council Member


Dwight McMurtry, Council Member


Patricia Wisdom, Council Member

TTEST: 
Kelly Axt, City Clerk