



NewTerra Compost, LLC

## Bringing the Sea to the Springs

May 17th-19th, 2024

NewTerra Compost is more than a food residual hauler. Our Zero Waste Event service includes:

### Pre-Event Support

- **Waste Management Vendor Coordination.** Dumpsters for trash and recycling will be coordinated and paid for by NewTerra Compost.
- **Food truck and vendor coordination.** Everyone needs to understand the expectations of what is compostable and recyclable before the event. We will handle communicating with the vendors to ensure they understand the standards and have access to competitively priced materials. A website for easy purchasing will be created so vendors have easy access.
- **Marketing Support.** Attendees, staff, vendors, and the local community need to understand the effort put forth by the City of Powder Springs to reduce your environmental footprint on the community. We will support your marketing team with facts, talking points, metrics, and industry experience to help tell the story of the festival's waste management goals.

### Event support

- **3-bin Collection Stations.** Each station will have compost, recycling, and trash. All clearly marked with images and verbage for attendees. Stations will be located throughout all areas with attendees and staff. Estimating 7 stations for

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guests. Each food vendor will be provided with a station. Each bin will be swapped during the event as needed by a NewTerra Compost team member.

- **Volunteer Coordinator.** The volunteers that will work the Zero Waste Stations will be trained and monitored by a Volunteer Coordinator. The coordinator's responsibility will be ensuring everyone receives training, consistent messaging, monitoring, and additional support.
- **Food Truck Support.** Compostable materials that are purchased prior to the event will be transported to Thurman Springs Park and delivered to each food vendor's area.
- **Communication support.** Telling the story is important to make the event successful, attendees will need to know this event is different in order to prepare them for compost/recycling/trash options. It also will help maximize your return on the effort by sharing the sustainability efforts of your organization.
- **Metrics on diversion.** Summary of compostable and recyclable material diverted from the landfill and the environmental impact your event made. This is a helpful reference for future planning and benchmarking.
- **Setup and Clean Up Event Support.** Collection of compostable materials, recyclables, and trash will begin the morning of May 17th and end the night of the 19th.

## **Request to make this possible:**

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- **Leadership commitment.** We ask all our event leaders to be fully committed to the process because your support is a prerequisite for success. If a vendor wants to bring trash into your event, and refuses to listen, we need to know that you will stand by the event's goals.
- **Space for trailers and dumpsters.** Equipment will need to be staged in an area that can be accessed during the event as bins are swapped out and emptied. Vehicles will need to access the area during the weekend to remove trailers.
- **Volunteers.** Each station will need a volunteer standing at it while the festival is open. 7 stations will require 7 volunteers through the entirety of the event.

**What this does not include:**

- **Compostable material purchasing.** Vendors and the festival will need to purchase compostable materials for serving food and drinks at an additional cost.
- **Construction Material / Bio Waste.** The services being offered are to accommodate the waste created by attendees and staff in the normal routine of attending a festival. This does not include construction material, portable toilets and associated materials, vegetation, or anything else out of the normal material mentioned as fitting in the 3 bin system.
- **Cleaning or janitorial services.** The 3 bin systems will be kept clean, but this does not include doing “police calls” or litter clean ups. Compostable materials, recyclables, and trash become the responsibility of NewTerra Compost when it is in a bin.

Total Price: \$4200

50% Due on February 17th, 2024 and remaining balance due at the start of the event.

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Name: \_\_\_\_\_

City of Powder Springs, GA

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