



Reso 23-107

# PRINT ADVERTISING AGREEMENT

ADVERTISER'S NAME City of Powder Springs DATE 5-1-23  
 CONTACT NAME Pam Conner  
 TELEPHONE NUMBER 770 943 1666 E-MAIL ADDRESS pconner@cityofpowderspring.org

## 2024 BUSINESS GUIDE

Digital versions distributed across all membership Channels

PREMIUM POSITIONS	4-COLOR
Back Cover	<input type="checkbox"/> \$9,500
Inside Front Cover	<input type="checkbox"/> \$9,000
Inside Back Cover	<input type="checkbox"/> \$8,500

REGULAR POSITIONS	4-COLOR
Full Page	<input type="checkbox"/> \$4,000
1/2 Page (vertical)	<input checked="" type="checkbox"/> \$3,000
1/2 Page (horizontal)	<input type="checkbox"/> \$3,000
1/3 Page (vertical)	<input type="checkbox"/> \$2,500
1/3 Page (square)	<input type="checkbox"/> \$2,500
1/4 Page	<input type="checkbox"/> \$2,000
1/6 Page (vertical)	<input type="checkbox"/> \$1,000
1/6 Page (horizontal)	<input type="checkbox"/> \$1,000

This guide is used by economic development professionals to attract and inform corporate and commercial clients considering relocating to Cobb County. It features detailed information on taxes, millage rates, infrastructure, education and the workforce.  
**Publication date is January 2024.**

## 2024 NEWCOMER'S GUIDE

Digital versions distributed across all membership Channels

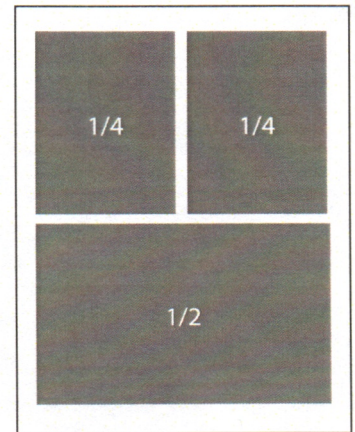
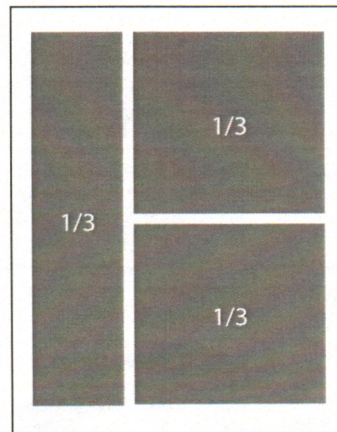
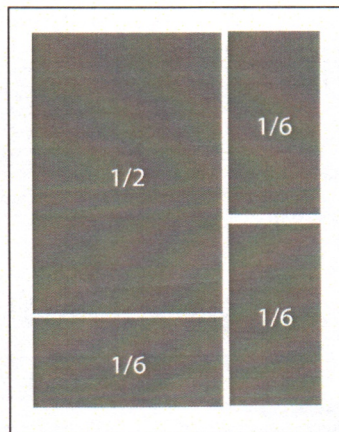
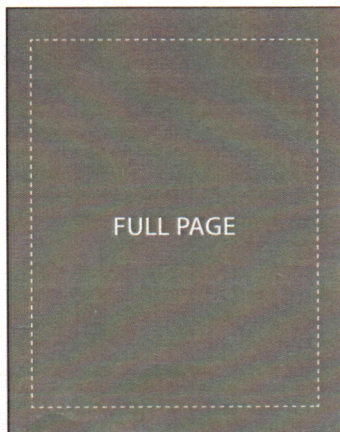
PREMIUM POSITIONS	4-COLOR
Back Cover	<input type="checkbox"/> \$7,000
Inside Front Cover	<input type="checkbox"/> \$6,500
Inside Back Cover	<input type="checkbox"/> \$6,000

REGULAR POSITIONS	4-COLOR
Full Page	<input type="checkbox"/> \$4,000
1/2 Page (vertical)	<input type="checkbox"/> \$3,000
1/2 Page (horizontal)	<input checked="" type="checkbox"/> \$3,000
1/3 Page (vertical)	<input type="checkbox"/> \$2,500
1/3 Page (square)	<input type="checkbox"/> \$2,500
1/4 Page	<input type="checkbox"/> \$2,000
1/6 Page (vertical)	<input type="checkbox"/> \$1,000
1/6 Page (horizontal)	<input type="checkbox"/> \$1,000

This guide is used by real estate and other relocation professionals. This guide educates new Cobb residents on important topics such as schools, parks, entertainment, housing and healthcare options.  
**Publication date is January 2024.**

## GUIDELINES FOR AD SIZES

FULL PAGE TRIM SIZE	8.25" W	10.75" H	1/3 PAGE SQUARE	4.687" W	4.562" H
FULL PAGE WITH BLEED	8.5" W	11.0" H	1/3 PAGE VERTICAL	2.25" W	9.375" H
Keep text .5" from edges to avoid it being trimmed			1/4 PAGE	3.437" W	4.562" H
1/2 PAGE HORIZONTAL	7.25" W	4.562" H	1/6 PAGE VERTICAL	2.25" W	4.562" H
1/2 PAGE VERTICAL	4.687" W	7.0" H	1/6 PAGE HORIZONTAL	4.687" W	2.25" H





Ad agreement will not be accepted without FULL payment and authorized signature.  
Your Print-Ready Ad for the Insight and Business Guides must be received by **August 21, 2023**.  
Submit artwork and any questions to Sami Hanna at [shanna@cobbchamber.org](mailto:shanna@cobbchamber.org).

Mail payment & contract to: Cobb Chamber, 1100 Circle 75 Pkwy., Suite 1000 Atlanta, GA 30339

AD PRICE \$ 6000 VISA MasterCard American Express Discover (circle one)  
Please make checks/money orders payable to Cobb Chamber of Commerce.

ACCOUNT NUMBER \_\_\_\_\_ EXP. DATE \_\_\_\_\_

NAME ON CARD \_\_\_\_\_ AUTHORIZED SIGNATURE \_\_\_\_\_

USE LAST YEAR'S ARTWORK

SALESPERSON \_\_\_\_\_ TEAM \_\_\_\_\_ TELEPHONE \_\_\_\_\_

**All advertising payments are non-refundable.**

NOTE: Advertiser agrees to pay all charges upon submission of contract and artwork. Advertiser and agent (if any) each agree to be jointly and singularly responsible for full payment thereof. Agreement may be cancelled if written notice is received within 72 hours of agreement. Any change of ownership or management will not dissolve the contract obligations of advertiser, as above named. In the event that advertiser does not make payment in accordance with the terms of this contract, advertiser agrees to pay all legal fees incurred by publisher (Cobb Chamber) to obtain collection. (Publisher is not bound by terms or conditions contained herein.) Your company must be a current member of the Cobb Chamber of Commerce to advertise.

**TERMS, CONDITIONS, AND GENERAL POLICIES**

- The Cobb Chamber is not responsible for reproduction quality if less than 300 dpi.
- File types accepted: Acrobat (PDF), Photoshop (flattened file), Illustrator (EPS), or InDesign.
- Camera-ready PDFs are preferred.
- We do not accept Microsoft Word or Microsoft Publisher files.
- Ad agreement will not be accepted without full payment and authorized signature.

**The Cobb Chamber is not able to alter print ready artwork. However, if you need help producing artwork, our Chamber marketing staff can create this for an additional fee. Please contact [tsmith@cobbchamber.org](mailto:tsmith@cobbchamber.org) for pricing.**

All advertising payments are non-refundable. Your company must be a current member of the Cobb Chamber to advertise.

I have read and accepted the terms of this agreement.



ADVERTISER SIGNATURE  DATE 5/15/23