



Robin Roberts Promotions  
Great Shows in the Mountains



**Proposal for a Grand Opening Festival  
for the  
New City of Powder Springs Park  
and Amphitheater**

## Robin Roberts Promotions

## Great Shows In The Mountains

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October 23, 2019

Jeff Crowder  
Director, Parks and Recreation Department  
City of Powder Springs  
4181 Atlanta Street  
Powder Springs, GA 30127

Subject: Request for a Meeting to Present Ideas for Festival at the Grand Opening of the New City Park and Amphitheater

Dear Mr. Crowder:

The purpose of this letter is to request the opportunity to meet with yourself and City of Powder Spring dignitaries, to discuss my offer to develop, promote, and manage a two-day festival for the grand opening of the new city park and amphitheater at a very small cost to the City. In our previous discussions, we discussed the potential for an annual festival that would include a juried arts and crafts show and artisan demonstrations; professionally produced live music of several genres; a wide variety of quality food vendors and food trucks; a kids area; wine and beer gardens featuring "local" products, hard ciders, and national/regional brands; silent auctions to benefit the Kids Camp Program; and a reception for the opening of the park for up to 30 dignitaries. The only costs to the City would be security provided by the City of Powder Springs Police Department or someone of their choosing for Friday and Saturday nights (approximately 24 hours total), and about \$100 for the liquor license to enable beer and wine sales.

During an open meeting, I will present a plan to achieve a successful grand opening and pave the way for future reoccurring two-day events at the same time each year. Specific topics would include developing and capitalizing on sponsorships and community assets; utilizing multiple avenues for publicizing the festival; and recognizing the City and County resources that would be necessary to support the event such as Facebook, email blasts etc. My goal is to involve community and community officials in creating a plan that will promote tourism and development for Powder Springs. I will aggressively target audiences with the highest quality of materials and methods in advertising; and create a website to highlight sponsors in the two-day event.

I currently promote three annual highly juried arts and fine crafts shows at Brasstown Valley Resort and Spa, including the Sweetheart Show, the Mother's Day show, and a top 20 nominated Southeast Tourism Board Holiday Show for the past 10 years. The cost to the Brasstown Resort is zero; their support is done by Facebook, email blasts, and adding the events to their website. These events have brought in profits for food and beverage, and lodging. I promote the North Georgia Highlands Seafood and Wine Festival, which has been awarded a Southeast Tourism Board Top 20 Award in its third year. This festival also provides a silent auction where 100% of the proceeds go to the County Food Pantry. I have promoted the Helen Alpine Village Show in Helen, Georgia, for the past eight years. The cost to the City is zero; however, I am charged for signage and event permits annually after approval by the City Council. The City of Helen does provide Facebook, and advertisement of the event on the Welcome and Convention Center website. I pride myself on promoting highly successful shows within the means of Robin Roberts Promotions, community involvement and sponsorships.

I would be glad to make a multi-media presentation at any time suitable for yourself and City of Powder Springs officials to discuss the potential for a festival for the City Park grand opening. I would prepare a PowerPoint presentation that would include the topics above, and would welcome any questions prior to the meeting that you or the officials would like me to address.

If you have any questions, need clarification, or have comments, please do not hesitate to contact me at:

Robin Roberts – [mermaidrobin777@gmail.com](mailto:mermaidrobin777@gmail.com), (706) 897-6179

Thank you very much for this opportunity.

Sincerely,

Robin Roberts

## **About Robin Roberts Promotions**

- I promote festivals and shows of highly juried artisans, local entertainers, and delicious refreshments.
- I present quality, highly organized, and well-managed shows.
- I promote each show through multiple advertising streams with your interests in mind.
- I accept only the finest arts and crafts, and ensure that all artwork is handmade by the artist. No commercial products are allowed in my shows.
- I carry a \$2 million insurance policy.
- I recommend and require tents that meet fire and safety standards and that must have a minimum of 40 pounds of weight on each tent leg.
- All food vendors must pass health department inspections in order to serve food. No 501c food vendors are allowed as they are not required to be inspected.
- My company policies are based on open and honest communication, fairness to all parties, and financial integrity.

## **Ongoing Annual Partnerships**

- **North Georgia Highlands Seafood and Wine Festival, City of Young Harris, GA (3-day festival)**
  - Festival has been awarded a Southeast Tourism Board Top 20 Award in its third year.
  - Nationally and regionally known seafood vendors and premium local food vendors
  - Unique, handmade fine arts and crafts from a jurying process with emphasis on quality and variety – no commercial products.
  - Live music of several genres (country, soul, Motown, beach, and pop) supported by professional stage and sound / lighting
  - Beer garden with local craft beers, regional bard ciders, and national/regional brands, and wine garden with “local” wineries
  - Silent auction where 100% of the proceeds went to the County Food Pantry.
  - Opening ceremony featuring a salute to the military
- **Fall Affair on the Square, City of Hiawassee, GA (2-day festival)**
  - Juried arts and crafts festival
  - Little cost to the City
- **Helen Alpine Festival, City of Helen, GA (2-day festival)**
  - Juried arts and crafts festival
  - Cost to the City is zero; however, I am charged for signage and event permits annually after approval by the City Council.
  - The City of Helen provides Facebook, and advertisement of the event on the Welcome and Convention Center
- **Three annual highly juried arts and crafts shows at the Brasstown Valley Resort and Spa Shows, City of Young Harris, GA**

- Sweetheart Show, the Mother's Day show, and a top 20 nominated Southeast Tourism Board Holiday Show for the past 10 years.
- The cost to the Brasstown Resort is zero; their support is done by Facebook, email blasts, and adding the events to their website.
- Shows have brought in profits for food and beverage, and lodging.

**A Proposal – “Bringing the Mountains to Powder Springs” (3-day festival)**

- Present a plan to achieve a successful Friday grand opening of the new City Park and amphitheater, followed by a weekend of juried arts and fine crafts and artist demonstrations; professionally produced live music of several genres; a wide variety of quality food vendors and food trucks; a kids area; wine and beer gardens featuring “local” products, hard ciders, and national/regional brands; silent auctions to benefit a charity such as the Kids Camp Program; and a Friday afternoon reception for the opening of the park for up to 30 dignitaries.
- The only costs to the City would be security provided by the City of Powder Springs Police Department or someone of their choosing for Friday and Saturday nights (approximately 24 hours total), and about \$100 for the liquor license to enable beer and wine sales.
- As the promoter, I will develop and capitalize on sponsorships and community assets; utilize multiple avenues for publicizing the festival; and recognize the City and County resources that would be necessary to support the event such as Facebook, email blasts etc.
- I will put up a website for the event that will include sponsors, entertainment, and a schedule of events.
- My goal is to involve community and community officials in creating a plan that will promote tourism and development for Powder Springs.
- I will aggressively target audiences with the highest quality of materials and methods in advertising; and create a website to highlight sponsors in the three-day event.

Robin Roberts Promotions LLC  
The City of Young Harris, Ga.

2018  
**TOP TWENTY**  
EVENTS  
SOUTHEAST TOURISM SOCIETY

Great Variety of Seafood  
Vendors from the North Georgia Mountains to Savannah!

Live Music • Arts & Crafts



ENJOY, FIRST HAND, THE MOST ENCHANTED VALLEY IN NORTH GEORGIA ... YOUNG HARRIS

GET READY TO:

- Eat some great seafood
- Tap your toes to live music
- Stroll through more than 50 arts and crafts exhibitors

These are just a few of the highlights of The North Georgia Highlands Seafood Festival. Presented by Robin Roberts Promotions and the City of Young Harris, this festival features tons of delicious food, outstanding music and affordable homespun arts & crafts. Stroll the park with our salt walker.



Beer & Wine

Gardens! WE'ID Sit back, have a beer and crack some peanuts from a barrel. Or enjoy fine wine from Crane Creek Vineyards and Engelmann Vineyards. Also enjoy fresh goat cheese from the High Mountain Meadows Farm & Creamery along with Gibbs' Just Desserts' butter & wheat crackers and crisp bread nuns.



The National Crab Races

Friday and Saturday!  
Winners will receive achievement awards.  
Take part in our "Bootie" Auction on Saturday at 1pm to benefit the Towns County Food Pantry



MATT ROGERS

This year the Festival will be honoring our veterans by honoring the men and women who served in the U.S. Armed Forces on Friday, June 1st from 1-2pm with proper ID. Matt Rogers will be offering a musical tribute to our veterans on Friday afternoon. An award-winning artist and songwriter, Matt has written or co-written hundreds of songs. His songs have been recognized by organizations including the Nashville Songwriters Association, the International Brotherhood of Musicians, and the International Songwriters Competition. Matt received the Overall Artist of the Year award by the Georgia Country Awards and was selected by NewsFrom Macon as an artist that represents the best in musical talent in Central Georgia.

The GOLD STANDARD BAND is Atlanta's best entertainment value. It's a big, dynamic party band with a smooth blend of Oldies, Country Beach and Shag, Motown, and Classic Soul - they have something for everybody. GSB is a 9 member party band of veteran Atlanta area musicians who have shared the stage with many national acts, with three great singers out front, great vocal harmony, a tight rhythm section and an awesome horn section. When GSB takes the stage, the audience gets REAL. LIVE music from skilled musicians who love the music they play, not pre-recorded tracks. If you like to dance, you are going to love this great band.



**Sugar Bone Music:** Hot Blues, Cool Grooves, Awesome-Vocals. A tasty veal, large brim bar tilted to the side, call and response patterns in the music...all provide a depiction of Meubone Jumper. He is a singer/songwriter, drummer and performer of the well sought after Chicago Blue.



**Tommy Townsend and the Waymores Outlaws:** Singer/Songwriter, Lead Singer with Waymores' Outlaws. Former members of (The Waylors) Waylon Jennings Band.



**THE TOM FLOYD BAND:** We believe music produces an energy that can cross the barriers of age, time, and circumstances. Our music comes straight from the heart, and will go straight to your heart.



**Rollin' Bones Band:** Rollin' Bones Band

Country River Band is a traditional/classic country band that has been together for 30 years. They're a rolling country jukebox that plays country material from the 1960s-1990s. Accomplishments in 2015 include opening for Confederate Railroad at the Georgia Mountain Fair and opening for Gene Watson at the Anderson Music Hall.

# Music & Food!

## FRIDAY MUSIC LINE UP

1pm-5pm • Matt Rogers  
5pm-9pm • Gold Standard Band

## SATURDAY LINE UP

11:30am-1pm • Sugar Bone Music  
1-2pm • Live Auctions - Bargains Galore!!!  
2-3:15pm • Tom Floyd Band  
3:30- 5pm • Rollin' Bones  
5-7:30pm • Gold Standard Band  
7:30-9pm • The Waymores Outlaws

## SUNDAY LINE UP

11am-4pm • Country River Band



**The Spaniard** - ALEJANDRO MONTES-GRANADA: Authentic Spanish food. The vibrant Spanish rice dish loved the world over PELLERA MIXTA / MIXED MEAT AND SEAFOOD; PELLERA DE GAMBAS / YEBERUS - SHRIMP AND SCALLOPS PELLERA



**FLORIDA'S FINE FOOD CORP** serving Award winning Crab Cakes, Crawfish with Corn & Potatoes, Lobster Tempura, and Seafood Medley (Breaded shrimp or fish)

**AMERICAN CATCH** SEAFOOD RESTAURANT  
2017 WINNER BEST OVERALL DISH: Grilled Lobster Tail - \$10.00; Snow Crab Clusters 1/2 lb. \$9.00; Steamed Georgia Shrimp 1lb \$12.00

**Cousins Maine Lobster:** Leading provider of the freshest Maine lobster rolls ever! Prides itself on an extra friendly staff and a unique experience that can educate customers with homegrown information about lobster. The Maine lobster industry, and the delicacy that this seafood has become. Prompt service, a fresh one-of-a-kind product, and genuine love for the food experience memorable and worth returning for. **LOBSTER ROLLS - \$15.99; LOBSTER TACOS - \$14.50**



**SEADADDY'S:** Fried Shrimp Basket w/ Fries \$7; Sea Diddy's 2017 - Proprietors Jessica & Bubba Hays; Fried Shrimp - Crab Balls - Fried Oysters - Fried Fish



**BLACK JACK GRILL, LLC**  
Crab Seafood Winner 2017 WINNER BEST CRAB CAKES & BEST SHRIMP

**The Copper Door**  
Fine Dining with Chef Dennis



**JOHNNIE'S HAWAIIAN ICE CREAM**  
2017 WINNER BEST STRAWBERRY SHORTCAKE SAMPLING



**Ahoy Matey!!!**  
We also will have plenty of Land Lubbers Food!

Visit [www.northgeorgiahighlandsseafoodfestival.com](http://www.northgeorgiahighlandsseafoodfestival.com) for a schedule of Music,

Artists, Craft Demonstrations and Food Menus, Tickets & More! 706-897-6179

Robin Roberts Promotions LLC,  
the City of Young Harris, GA  
present



**June 1 - 3, 2018**

Friday 1 - 9 PM • Sat. 10 AM - 9 PM  
Sunday 10 AM - 5 PM

**FREE PARKING**

Admission \$5

Children Under 12 Free

**Recognizing ALL VETERANS  
on Friday, FREE ADMISSION  
from 1-5 PM With ID**

**SPECIAL TRIBUTE TO VETERANS AT 5PM**

**GET READY TO:**

- Eat some great seafood
- Tap you toes to live music
- Stroll through more than 50 arts & crafts exhibitors
- Beer & Wine Gardens!
- The National Crab Races

Mayors Park • Hwy 76 • Young Harris, GA  
[www.northgeorgiahighlandsseafoodfestival.com](http://www.northgeorgiahighlandsseafoodfestival.com)  
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706.897.6179



**ENJOY, FIRST HAND,  
THE MOST ENCHANTED VALLEY  
IN NORTH GEORGIA...YOUNG HARRIS**

*Bring a chair or blanket to sit back  
and enjoy the music!*  
(No Coolers Please)

**MUSICAL GUESTS INCLUDE:**  
Matt Rogers, Gold Standard Band,  
Sugar Bone Music, Rollin' Bones,  
Waymores Outlaws,  
Tom Floyd, and Country River Band

**AMAZING FOOD**

The Spainard, Florida's Fine Food Corp,  
American Catch, Cousins Maine Lobster,  
Seadaddy's, Blackjack Grill, LLC,  
The Copper Door,  
Johnnie's Handmade Ice Cream,  
My Pop-Pop's Nuts

Granddaddy Mimm's Moonshine  
will be sampling!

**OVER 50 ARTS & CRAFTS VENDORS**

For a Schedule of Music, Artists,  
Craft Demonstrations,  
Food Menus, Tickets & More, Visit  
[www.northgeorgiahighlandsseafoodfestival.com](http://www.northgeorgiahighlandsseafoodfestival.com)



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**City of Young Harris**



# **SEAFOOD FESTIVAL**

**June 1st thru 3rd**

**Fri 1-9 • Sat 10-9 • Sun 10-5**

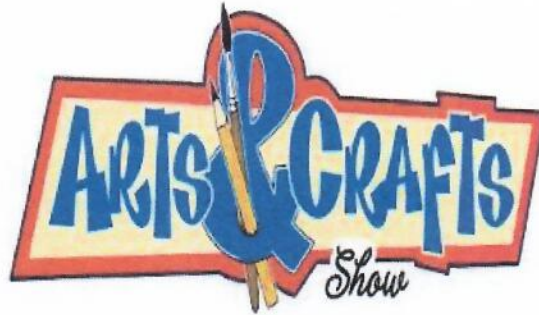
**Seafood Vendors & Beer & Wine Garden**

**Live Music • Arts & Crafts**

**Admission \$5 Children Under 12 Free**

**Mayors Park • Hwy 76 • Young Harris**

**Robin Roberts Promotions 706-897-6179**



Date Accepted: 8/7/2019

Charge : no fee

Electric: no

Amount: \$100.00

ROBIN ROBERTS PROMOTIONS

Brasstown Free Weekend Dec 13-15<sup>th</sup> 2019

Dear Robin;

Congratulations! Your application has been "accepted" and we look forward to seeing you at the show. We had a wonderful response by some very talented artists to this years show. We are excited about the variety of vendors we will be able to offer at this event.

We are excited about the event and look forward to seeing you and having a successful show. As you check in you will be asked for a driver's license for the persons who name is on the application. Additionally you will be asked to provide the make/model/year of your vehicle and the license plate on the vehicle you drive to the show. Please be prepared to provide this information as you check in to the show. You will be given name badges. Badges must be worn during the show. Name badges will be collected at the end of the show. You will also be required to sign a hold harmless agreement and a statement that certifies you make everything in your booth. You will be given all necessary check in and set up information via e-mail. All set up directions will be done via e-mail. It is your responsibility to get them if you have no e-mail. Should you have any questions feel free to contact me via e-mail at [mermaidrobin777@gmail.com](mailto:mermaidrobin777@gmail.com) or by phone

at 706-897.6179.

Again, we look forward to greeting you at the show!!

Sincerely;

Robin Roberts

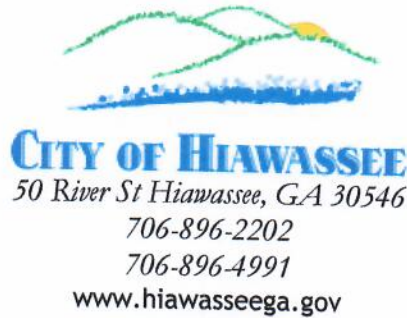
Mayor  
Liz Ordiales

City Clerk  
Bonnie Kendrick

Court Clerk  
Cenyla Galloway

City Attorney  
Thomas A. Mitchell

Economic Development  
Director  
Denise McKay



City Council  
Amy Barrett  
Kris Berrong  
Anne Mitchell-MPT  
Nancy Noblet  
Patsy Owens

Building Inspector  
Randy Day

Chief of Police  
Paul Smith

October 29, 2019

Robin Robert  
Robin Roberts Productions

Jeff Crowder  
City of Powder Springs

Good Day-

I am writing to inform/confirm the work that Robin Roberts productions has done for the City of Hiawasse. We have held 2 Art & Craft shows on the Square in Hiawasse over the past 2 years. This annual event will continue for many years to come, "Fall Affair on the Square" It is a pleasure to work with Robin and her staff. Their company is very professional, responsible and reliable. The City has limited resources both financially and staff. Robin Roberts production takes care of all facets of the show at no charge to the City. The benefit of the show is a great assist to the economic development of our area.

Should you have any questions, please do not hesitate to give me a call at the number listed above or through email at [mayor@hiawasseega.gov](mailto:mayor@hiawasseega.gov)

Kind Regards-

Mayor



October 28, 2019

Robin Robert  
Robin Roberts Productions

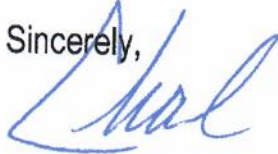
Jeff Crowder  
City of Powder Springs

Mr. Crowder,

Robin Roberts's productions have held several Art & Craft shows at Brasstown Valley Resort for several years. These events are always a success and we have many guests that visit during here her shows. We have a long standing working relationship with Robin and her staff. Their company is very professional, responsible and reliable.

Should you have any questions, please do not hesitate to give me a call at the number listed through email at 706-379-4600 or [cburton@brasstownvalley.com](mailto:cburton@brasstownvalley.com).

Sincerely,



Charles Burton  
General Manager

CB:rs



*Brasstown Valley*  
RESORT & SPA



## International E-Z UP Inc. Certificate of Fabric Flame Resistance

International E-Z UP , Inc. warrants that the fabrics used in this E-Z UP Brand Shelter / Tent ( \* small tent ) that is displaying a sewn on "Warning label" has been certified by the manufacturer or its supplier as having been made of a flame resistant material so that:

The Fabric (**500D Polyester**) has been independently tested and shown to meet or exceed the minimum requirements of the CPAI- 84 Specification for wall and top material.

The CPAI-84 Specification meets the requirements in the following codes:

- California State Fire Marshal, Title 19, Subchapter 1, Article 4 section 332 (a) (2)

### **Definition :**

- Small Tent . A tent designed for use by less than 10 people. (California State Fire Marshal, Title 19, Article 2 section 310. )
- CPAI-84 : Fabrics complying with the flame resistance requirements set forth in "A Specification for Flame-Resistant Materials Used in Camping Tentage" 1995 revision.

Copies of an independent test laboratory's certification to the above standards are on file at

International E-Z UP Inc.  
1601 Iowa Ave.

Riverside , California 92507

and copies are available by calling 1-951-781-0843 and speaking with a customer service representative.

Certificate Update: August, 2007

### **Note:**

There has been a code interpretation regarding the definition of "tents" in California Health and Safety code section 13115 (b) and also the provisions in Article 32, Section 3216.1 of 2001 California Fire Code concerning cooking and heating apply, as of 05/2006.

**MAGILL LABORATORIES, INC.**

458 Wild Ammonoosuc Road  
Bath, New Hampshire 03740

Tel (603) 747-4111 Fax (603) 747-4112  
www.magilllaboratories.com

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**LABORATORY REPORT**

**OLL 18030**

Date: May 21, 2009

Test Report # 090478

**INTERNATIONAL E-Z UP, INC.**

1601 Iowa Avenue  
Riverside, CA 92507

Attention: **Ben Liang**

**Shippers # 22658**

Subject: One (1) sample of material tested for **water resistance, colorfastness to light, thread count, denier, tensile tear, total weight, total thickness, CPAI 84 Section 6 flame test (initial, after leaching and after weathering).**

Identification: **050509 White fabric**

Testing Completed: May 21, 2009

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**MAGILL LABORATORIES, INC.**

Test Report # 090478

May 21, 2009

**TESTS, UNIT OF MEASURE**

**RESULTS**

**Thickness, inches**

(Microscope)

**Total Thickness**

0.0102  
0.0103  
0.0103  
0.0105  
0.0105

Average:

0.0104

**Flame Resistance**

(CPAI-84 Section 6)

**Warp**

**Fill**

**REQUIREMENTS**

**After Flame, seconds**

**Initial**

0.0  
0.0  
0.0  
0.0

0.0  
0.0  
0.0  
0.0

Average:

0.0

0.0

4.0 Max. Ind.  
2.0 Max. Avg.

**After 72 hours leaching**  
(Para 4.1.3)

0.0  
0.0  
0.0  
0.0

0.0  
0.0  
0.0  
0.0

Average:

0.0

0.0

4.0 Max. Ind.  
2.0 Max. Avg.

**After Weathering**  
(Para. 4.2.2.1 – Carbonarc)

0.0  
0.0  
0.0  
0.0

0.0  
0.0  
0.0  
0.0

Average:

0.0

0.0

4.0 Max. Ind.  
2.0 Max. Avg.

**Damaged Length, mm**

**Initial**

111  
104  
110  
89

101  
104  
87  
105

Average:

104

99

255 Max. Ind.  
165 Max. Avg.

**MAGILL LABORATORIES, INC.**

Test Report # 090478

May 21, 2009

TESTS, UNIT OF MEASURE

RESULTS

REQUIREMENTS

**Flame Resistance**  
(CPAI-84 Section 6)

Warp

Fill

**Damaged Length, mm**

**After 72 hours leaching**  
(Para 4.1.3)

92

75

89

88

90

78

89

81

Average:

90

81

255 Max. Ind.  
165 Max. Avg.

**After Weathering**  
(Para 4.2.2.1 - Carbonarc)

108

115

114

88

90

116

99

93

Average:

103


103

255 Max. Ind.  
165 Max. Avg.

The sample tested above **meets** the requirements outlined in **Section 3.2 of CPAI-84.**

---

I certify that the above tests were performed under my supervision in accordance with the specification test requirements and that the reported test results are true, valid and applicable to the samples tested. I further certify that these samples are the only samples tested from the lot of components identified above.

Signed   
Edward L. Magill, Jr.  
President



**ROBIN ROBERTS PROMOTIONS LLC  
NORTH GEORGIA HIGHLANDS SEAFOOD FESTIVAL 2019  
CONTRACT FOR EMPLOYMENT**

This contract is for the personal services of Daryll Bigger  
made this date 04/12/2019 between the undersigned, EMPLOYER/BUYER  
Robin Roberts Promotions LLC: and      representative of Band.

The musicians are engaged severally on the terms and conditions on  
the face of contract. The musicians have agreed to be bound by said terms  
upon agreeing to accept employment, and are bound by their representative's signature.

**NAME-ADDRESS OF EMPLOYMENT:**

Robin Roberts Promotions LLC  
North Georgia Highlands Seafood Festival 2019  
Young Harris Ga In downtown Mayors Park  
50 Irene Berry Drive, Young Harris Ga

DATE	LENGTH OF PERFORMANCE	HOURS OF ENGAGEMENT::
6-3-2019	90 MINUTES	APPROX.

**TOTAL FEES FOR SERVICES:**

WE are sending a \$ 0 deposit to secure the date and contract terms with  
\$ 2000.00 balance to be paid night of show.

If the engagement is cancelled by Robin Roberts Promotions LLC except for acts of God, the full amount shall be paid to band.

The agreement to perform by musicians is subject to proven detention by sickness, accidents, riots or acts of God.

Show goes on rain or shine. Covered stage area. Professional sound and lightening equipment will be provided as deemed adequate by Robin Roberts Promotions LLC. Band is responsible for all personal gear, instruments and back line. Full band will be at back stage area 1 hour prior to start time. If a band cannot make the event due to extenuating circumstances the deposit will be immediately returned with 24 hrs of cancellation.

<u>Daryll Bigger</u>	<u>04/12/2019</u>	<u>    </u>
Representative of Band	Date	Phone Number

<u>Robin Roberts Promotions LLC</u>	<u>    </u>	<u>706.897.6179</u>
101 Roberts Mtn Rd	Date	Phone number
Blairsville Ga 30512		

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Mailing address for check for deposit for band



Robin Roberts Promotions, LLC  
101 Roberts Mtn Rd 500828213  
Blairsville, GA 30512

March 8, 2019

Re: Robin Roberts Promotions, LLC  
101 Roberts Mtn Rd  
Blairsville, GA 30512

Billing Period: January 1, 2017 Thru December 31, 2019

Annual Rate: \$150.00

Amount Due: \$150.00

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**TO PAY VIA CREDIT CARD, DEBIT CARD, OR E CHECK, PLEASE CONTACT Jamie Bryan at (888) 758-4203**

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**PLEASE MAIL YOUR CHECK TO: ASCAP, PO Box 331608, Nashville, TN 37203-7515**

Payment Amount: \$ \_\_\_\_\_

\*Check No: \_\_\_\_\_

**\*Please note:** "When you provide a check as payment, you authorize ASCAP to either use information from your check to make a one-time electronic fund transfer from your account or to process the payment as a check transaction. When we use information from your check to make an electronic fund transfer, funds may be withdrawn from your account as soon as the same day we receive your payment, and you will not receive your check back from your financial institution. However the transaction will appear on your bank statement. If we cannot post the transaction electronically, we may present a copy of your check for payment."

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**ASCAP License fees are due and payable in advance. Retain bottom portion for your records.**

Robin Roberts Promotions, LLC  
101 Roberts Mtn Rd  
Blairsville, GA 30512

Billing Period: January 1, 2017 Thru December 31, 2019

Annual Rate: \$150.00

Amount Due: \$150.00

Robin Roberts Promotions  
Great Shows in the Mountains



## Why Handmade Matters

- Handmade products are more than just a product; they are 100% creativity and uniqueness, and are crafted in an environment of joy, honor, and respect. They cannot be duplicated. People don't hand craft things just to make money. They make things that involve years of learned skills, passion, enthusiasm, commitment and sincerity.
- It's human nature to value the creative spirit. Giving a handmade product instead of a mass-produced item is more like writing a letter to someone instead of an email. It can be very personal. Buying handmade is a win-win situation: You enrich your life with beautiful handmade goods, and you enable an artist to continue pursuing their creative dreams.
- Handmade does not necessarily mean that technology and machinery are out of the equation. It means that the final result has been achieved by using the artistry, knowledge, experience and quality control of a qualified person with special expertise. By choosing handmade products you support a true artist that loves what they do.
- Buying handmade supports the local craft industries and people, wherever you buy it. The price you pay for it is exactly what you see – there are no hidden costs or wholesaler costs. The revenue stays local, and people are working in their business either as individuals or groups. Taxes are paid, money is generated, and the overall impact on the local economy is huge. When you make a handmade purchase, you are supporting small business.
- Buying handmade products ensures traditional making skills are kept alive and creates a demand for interest and education in these skills. Many handmade skills are becoming a lost art, and are at risk of disappearing altogether which could result in a loss of our cultural heritage. You are contributing to an "insurance policy" that helps keep the crafting industry alive. In return, this enables more unique and different items to become available each year. Would it not be better to maintain and increase a skilled artisan base, rather than scramble around at some future date to rediscover it?