

2023 Short Term Work Plan - Report of Accomplishments

#	Project	Completed	Underway	Postponed	Dropped	Notes
ECONOMIC DEVELOPMENT						
ED1	Host annual downtown business open house; Host annual reception for downtown property owners.		x			Held monthly meetings with downtown businesses
ED2	Public outreach: messenger; signage; brochures and cards, and website review to be conducted bi-monthly	x				
ED3	Work through DDA to solicit proposals consistent with LCI recommendations	x				
ED4	Develop and continue to refine properties around Thurman Springs Park		x			
ED5	Develop Economic Development Strategy – update annually, including evaluation of marketing to hits on city and economic development websites		x			
ED6	Host annual meetings with local businesses, including those within industries recommended for recruitment in Fanning Report		x			
ED7	Identify and attend industry events occurring within the region	x				This is ongoing
ED8	Inventory and assess all potential and existing industrial and commercial properties	x				Worked with the Chamber of Commerce to purchase ReSimplifi Software which updates available properties
ED9	Create printed and electronic site information packets on potential development areas, vacant sites, and downtown properties. Create brochures for targeted industries.		x			
ED11	Market the economic development office as the “go-to” for local business owners in solving problems	x				
ED12	Further develop the local business ambassador program		x			
ED13	Develop and update an online business directory in partnership with the Powder Springs Business Group			x		Online business directory will be updated once new business license software is implemented.
ED14	Host business tours for community leaders		x			
ED16	Host a Developers Day	x				
ED19	Explore resources available through Kennesaw State University	x				We have been partnering with KSU SBDC to help entrepreneurs in our city.
ED20	Convene real estate brokers and property owners for commercial and industrial properties	x				
ED24	Investigate the potential for a National Main Street and Georgia Main Street Designation	x				Our downtown consultant recommended that it is not necessary to pursue this based off what we are currently doing as a city.
ED26	DCA Broadband Ready Community Designation				x	Recommended for rural communities.
LAND USE						
LU1	Annex parcels identified in the comprehensive plan		x			
LU2	Update City boundary map with actions through the General Assembly - annual submittals as appropriates	x				Ongoing

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LU3	Update the Unified Development Code to eliminate discrepancies, make it more user friendly, and review and revise regulations	x				Ongoing
COMMUNITY FACILITIES & SERVICES						
C1	Community Rating System to lower flood insurance premiums	x				Ongoing
C2	Facilitate functions and events at Thurman Springs Park	x				Ongoing
C3	Construct parking garage downtown		x			
C4	Infrastructure reporting implementation		x			
C5	Lancer Sidewalks Phase II			x		
C6	Theatre and reception hall: market for events, schedule events, and maintenance		x			
C7	Annual citizen survey	X	X			City has completed and continues to conduct Community Surveys through FLASHVOTE annually.
C8	Develop marketing and use strategy for city trails (5K; PD Bike Patrol; Cameras; etc.)			x		
C9	Institute Community Policing Program to include CAP, Bridge Gap meetings, Business Watch, etc		x			In the process of hiring a point of contact for the CAP, in progress with bridging the gap and community policing programs. Business Watch postponed.
C10	Institute Community Emergency Response Team program; update COOP		x			
C11	Continue to implement monthly playground safety inspection program	x				
C12	Develop and implement SOP's for the Downtown Park	x				
	ADA Building Improvements at Police Department and Public Works	x				
	Recycling Drop off Center	x				
	Vehicle Replacement	x				
	Stormwater Improvements		x			
NATURAL & HISTORIC RESOURCES						
NH2	Linear Park - Skate Park	x				
NH3	Maintenance of landscaping on parkway/roads & at newly landscaped areas		x			
NH5	Implement the recommendations of the signage and wayfinding study		x			
TRANSPORTATION						
ADDITIONAL STUDIES						
T1	C.H. James Parkway & Brownsville Road Traffic Study			x		Funding - Transportation projects not currently programmed in SPLOST will be added to future years of the STWP.
T2	C.H. James Parkway & Hill Road Traffic Study			x		
T3	Richard D. Sailors Parkway & Old Lost Mountain Road Traffic Study			x		
T4	Brownsville Road & Hiram-Lithia Springs Road Traffic Study			x		
T5	C.H. James Parkway at Richard D. Sailors Parkway Traffic Study		x			
T6	Brownsville Road at Linked UP Church Parking Lot Intersection Study			x		
T7	Analyze Ways to Allow Increased Connectivity along C.H. James Parkway			x		
ROADWAY						

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T10	Brownsville Road at Oglesby Road			x		Funding - Transportation projects not currently programmed in SPLOST will be added to future years of the STWP.
T22	Signals (Citywide)			x		
T23	Street Resurfacing (Citywide)	x				LMIG/SPLOST RESURFACING WAS COMPLETED
T24	Sidewalk & Drainage Associated with Road Projects		x			
BICYCLE/PEDESTRIAN						
T31	Pineview Drive Pedestrian and Roadway Improvements	x				