



2024 Book Festival*



In conjunction with One Book One City
Highlighting Mayor's Reading Club

**official name still being decided*

Book Festival

What is a book festival?

- Literary event that brings together bestselling authors and book lovers for author talks, panel discussions, book signings and other activities.
- Also includes vendors: local authors, food trucks

Book Festivals are currently held in a number of Cities/States throughout the U.S.



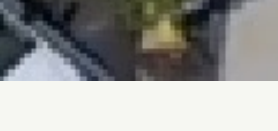
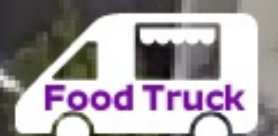
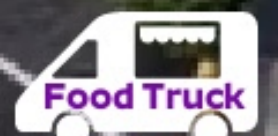
Focus/Value

Hosting a Book Festival in Powder Springs

- Community engagement - *continue our initiative of bringing the community together through literacy*
- Attract tourism
- Vendors/programs to help improve our schools literacy rates
- Foot traffic to the downtown area
- Opportunity to use local schools Intern program(s) for volunteer opportunities
- Enhance Powder Springs visibility in Georgia State's Mayor Reading Club

2024 The Book Worm Book Fest

Food Truck space for Restaurants if needed



Book Worm /Festival Info

Book Signing Table

City Tent

PS Library

Kids Vendor

Kids Vendor

Kids Vendor

Kids Vendor

Kids Vendor

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Potential Workshop Area

Panels/ Presentations

Kids area

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Layout not to scale
image obtained from google search

Book Fest will consist of:

- Book related vendors (local/self-published authors, book theme merchandise, etc.) - up to 15
 - Food vendors (not to compete with downtown restaurants) - up to 6*
 - Traditionally published author panels/presentations. One Book One City panel will be festival finale.
 - Possible skit(s) of a scene from a book - local schools to participate and perform
 - Kids storytime and activities includes: reading party, book journaling, launch Mayor summer reading recommendations
- ★ Dedicated Book Fest landing page/ website
 - ★ Festival program to include layout and available for attendees
 - ★ Downtown businesses in the “square” on Marietta Street provided with space at the event

*food truck number will depend on downtown restaurants onsite participation

Event Highlights

The Book Worm host various small to larger events throughout the year

Larger and community events include:

**2022 The Book Worm hosted 47 events
(total includes 15 book clubs)**



- One Book One City
- Black History Month Panel in conjunction with Black Entrepreneur Day
- Kidpreneur Day
- One Day Virtual Book Festival
- 4 School Virtual Author Event
- Where's Waldo In Powder Springs?
- Candyland
- Clue

Event Experience Beyond The Book Worm

- ◆ 9 years corporate event planning
- ◆ 9 years kids event planning
- ◆ 8 years vending at author/book events
- ◆ Moderated panels for the Southern Independent Booksellers Alliance
- ◆ Lead workshops for American Booksellers Association

Note: for The Book Worm Book Fest - additional guidance is being given from the organizer of the Downtown Winston-Salem, NC Book Festival which is currently in its 17th successful year.