

Appl	licant	Infor	mation
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Apprount information	
Name Halpern Enterprises, Inc.	Phone Phone
Mailing Address 5200 Roswell Road, NE, Atlanta, GA 30342	Email
Rezoning Request Property Informatio	n
Address 2650 Powder Springs Road	Parcel ID / Lot# 19078900130 Acreage 0.83
Present Zoning NRC Proposed Zoning CRC	
Source of Water Supply Public	Source of Sewage Disposal Public
Proposed Use Peak Hour Trips Generated	Source
Additional Information, If Applicable	
Elementary School and Middle School and School's Capacity School's Capacity	
High School and School's Capacity	
Notary Attestation	
Executed in Marcha (City), GA (State).	
Parks F. Huff Parks F. Huff Parks F. Huff/Attorney for Applicant Printed Name Date Printed Name	
Subscribed and sworn before me this 24 day of 4 month. 2024	E O Sella S
Parks F. Huff Parks F. Huff Parks F. Huff Parks F. Huff/Attorney for Applicant Subscribed and sworn before me this 24 day of Garante County. 2024 Signature of Notary Public Name of Notary Public Name of Notary Public Parks F. Huff O1-24-2024 Parks F. Huff/Attorney for Applicant Printed Name Date Date Parks F. Huff/Attorney for Applicant Printed Name Date Parks F. Huff/Attorney for Applicant Printed Name Date Subscribed and sworn before me this 24 day of Garante County Name of Notary Public Name of Notary Public	
For Official Use Only	·/////////////////////////////////////
PZ#	
Planning Commission Hearing	City Council Hearing
Withdrawal Date	Reason for Withdrawal



Applicant Ir	ıformation
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Name Halpern Enterprises, Inc.	Phone Phone
Mailing Address 5200 Roswell Road, NE, Atlanta, GA 30342	Email
Rezoning Request Property Informatio	n
Address 3470 Crane Drive	Parcel ID / Lot# 19078900220 Acreage 0.5 ac
Present Zoning R-20	Proposed Zoning CRC
Source of Water Supply Public	Source of Sewage Disposat Public
Proposed Use Peak Hour Trips Generated	Source
Additional Information, If Applicable	
Elementary School and School's Capacity	Middle School and School's Capacity
High School and School's Capacity	
Notary Attestation	
Executed in Marie Ha (City), GA (State).	million.
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Signature of Notary Public Name of Notary Public My Commission Expires	
For Official Use Only	
PZ#	
Planning Commission Hearing	City Council Hearing
Withdrawal Date	Reason for Withdrawal



Appli	cant	Inform	ıation
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Name Halpern Enterprises, Inc.		
reance	Phone	
Mailing Address 5200 Roswell Road, NE, Atlanta, GA 30342	Email	
Rezoning Request Property Information	n	
Address Crane Drive, SW	Parcel ID / Lot# 19078900180 Acreage 1.6 ac	
Present Zoning R-20	Proposed Zoning CRC	
Source of Water Supply Public	Source of Sewage Disposal Public	
Proposed Use Peak Hour Trips Generated Source		
Additional Information, If Applicable		
lementary School and Chool's Capacity Middle School and School's Capacity		
High School and School's Capacity		
Notary Attestation		
Executed in Marchael (City), CA (State).	annihit.	
Parks F. Huff Parks F. Huff Parks F. Huff Subscribed and sworn before me this 44th day of Jamest. 2024. Signature of Notary Public Name of Notary Public (State). Parks F. Huff Date Da		
Subscribed and sworn before me this 4 day of Jamouth. 2024.		
Signature of Notary Public Name of Notary Public My Commission Expires		
For Official Use Only	Tanning.	
PZ#		
Planning Commission Hearing	City Council Hearing	
Withdrawal Date	Reason for Withdrawal	



Application Form

Applicant Information

Name Halpern Enterprises, Inc.	Phone Phone
Mailing Address 5200 Roswell Road, NE, Atlanta, GA 30342	Email
Rezoning Request Property Informatio	n
Address 3453 Crane Drive	Parcel ID / Lot# 19078900330 Acreage 0.5 ac
Present Zoning R-20	Proposed Zoning CRC
Source of Water Supply Public	Source of Sewage Disposal Public
oposed Use Peak Hour Trips Generated Source	
Additional Information, If Applicable	
Elementary School and School's Capacity	Middle School and School's Capacity
High School and School's Capacity	
Notary Attestation	
Executed in City), CA (State).	WINTH CAME
Parks F. Huff/Attorney for Applicant Printed Name	Date Date
Subscribed and sworn before me this 24 day of Jacob. 2024.	B PUBLIC &
Signature of Notary Public Name of Notary Public	My Commission Expires AZ-02-3634
For Official Use Only	
PZ#	
Planning Commission Hearing	City Council Hearing
Withdrawal Date	Reason for Withdrawal



Appli	icant	Inform	ation
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Applicant illivillativii	
Name Halpern Enterprises, Inc.	Phone Phone
Mailing Address 5200 Roswell Road, NE, Atlanta, GA 30342	Email
Rezoning Request Property Informatio	n
Address Crane Drive	Parcel ID / Lot# 19078900320 Acreage 0.5 ac
Present Zoning R-20	Proposed Zoning CRC
Source of Water Supply Public	Source of Sewage Disposal Public
Proposed Use Peak Hour Trips Generated	Source
Additional Information, If Applicable	
Elementary School and School's Capacity	Middle School and School's Capacity
High School and School's Capacity	
Notary Attestation	
Parks F. Huff Printed Name Subscribed and sworn before me this day of Javane.	D1-24-2034 Date D2-D2-2024 My Commission Expires
FOR OFFICIAL USE ONLY PZ#	My Commission Expires
Planning Commission Hearing	City Council Hearing
Withdrawal Date	Reason for Withdrawal



Notice of Intent

A n n	liaant	Inform	ation
AUU	licant		allull

Applicant information	
Name Halpern Enterprises, Inc.	Phone
Mailing Address 5200 Roswell Road, NE, Atlanta, GA 30342 Email	
Notice of Intent SEE ATTACHED NOT	ΓICE OF INTENT
PART I. Please indicate the purpose of this application :	_
PART II. Please list all requested variances:	
Part III. Existing use of subject property:	
Part Proposed use of subject property:	
Part V. Other Pertinent Information (List or attach additio	nal information if needed):
Applicant Signature	
Parks F. Huff	
Parks F. Huff/Attorney for Applicant Printed Name	Date

STATE OF GEORGIA CITY OF POWDER SPRINGS

NOTICE OF INTENT

Halpern Enterprises, Inc.

1. PART 1 Please indicate the purpose of this application:

These Applications for Annexation and Rezoning seek certain entitlements in order to allow the construction of a commercial retail development. The Subject Property consists of an approximate 3.93-acre tract of land located on the northeasterly side of Ernest Barrett Parkway and on the north and south sides of Crane Drive. The Subject Property is located in unincorporated Cobb County.

2. PART II Please list all requested variances:

There are no requests for the granting of concurrent variances.

3. PART III Existing use of the subject property:

The Subject Property on the east side of Ernest Barrett Parkway is presently zoned NRC and R-20 in unincorporated Cobb County.

4. PART IV Proposed use of subject property:

The Cobb County Future Land Use Map ("FLUM") reflects that the Subject Properties are located within the confines of the Community Activity Center ("CAC") land use category. The Powder Springs FLUM indicates nearby properties within the City of Powder Springs, southwesterly along Powder Springs Road and northwesterly along Macedonia Road are in the Retail Commercial, Parks/Recreation/Conservation, Mixed Use, Low Density Residential, and Medium Density Residential land use categories.

With respect to the current proposed commercial retail development, the properties are situated on the north intersection of Ernest Barrett Parkway and Powder Springs Road, and on the north side of Crane Drive, north of its intersection with Powder Springs Road.

5. PART V Other Pertinent Information:

Halpern Enterprises, LLC, ("Halpern"), is a privately held commercial real estate firm, specializing in retail leasing, management, acquisitions and development. Halpern is headquartered in Atlanta and owns and operates more than 50 retail centers, totaling more than 3.4 million square feet in Alabama, Georgia, North Carolina, South Carolina and Tennessee.

Based upon the foregoing reasons, Halpern respectfully requests that the Applications for Annexation and Rezoning be approved while soliciting any comments from staff or other officials of the City of Powder Springs so that such recommendations or input may be incorporated as conditions of approval of these Applications.

Respectfully submitted, this the 23rd day of January 2024.

SAMS, LARKIN, & HUFF, LLP

By:

PARKS F. HUFF Attorney for Applicant Georgia Bar No. 375010

376 Powder Springs Street, Suite 100 Marietta, GA 30064



Applicant's Written Analysis

Applicant Information	
Name Halpern Enterprises, Inc.	Phone
Mailing Address 5200 Roswell, Road, NE, Atlanta, GA 30342	Email
Written Analysis In details please address the	SEE ATTACHED ZONING ANALYSIS se Rezoning Criteria:
Whether the proposed zoning district and uses within that distr	rict are compatible with the purpose and intent of the comprehensive in map of the city's comprehensive plan shall be used in decision making
Whether the proposed zoning district and uses permitted within adjacent and nearby property.	n that district are suitable in view of the zoning and development of
Whether the existing use or usability of adjacent or nearby property. requested zoning district.	perty will be adversely affected by one or more uses permitted in the
d. Whether there are substantial reasons why the property canno	t or should not be used as currently zoned;
Whether public facilities such as roads, schools, water and sewer e. proposed zoning district and uses permitted.	er utilities, and police and fire protection will be adequate to serve the
f. Whether the proposed zoning district and uses permitted within anticipated by the comprehensive plan or reflected in the existing the comprehensive plan or reflected in the comprehensive plan or re	n that zoning district are supported by new or changing conditions not ng zoning on the property or surrounding properties.
Whether the proposed zoning district and uses permitted withi	n that zoning district reflect a reasonable balance between the promo-
g. tion of the public health, safety, morality or general welfare and	
Applicant Signature	

Date

Form Version: 06152020

Parks F. Huff
Printed Name

Parks F. Huff/Attorney for Applicant

STATE OF GEORGIA CITY OF POWDER SPRINGS

ZONING ANALYSIS

Halpern Enterprises, LLC

a. Whether the proposed zoning district and uses within that district are compatible with the purpose and intent of the comprehensive plan. The future development map and the future land use plan map of the city's comprehensive plan shall be used in decision making relative to amendments to the official zoning map.

The Subject Property is located in unincorporated Cobb County and is also included in a contemporaneous Annexation Application with this Rezoning Application. The Cobb County Future Land Use Map ("FLUM") delineates the Subject Property as being within the confines of the Community Activity Center ("CAC") land use category. The City of Powder Springs FLUM indicates nearby properties in the City of Powder Springs to the west are delineated as being in the Retail Commercial, Parks/Recreation/Conservation, Mixed Use, Low Density Residential, and Medium Density Residential land use categories. The proposed CRC zoning district and the proposed commercial retail uses contained and embodied within the Applications will constitute a transition from typical single-family development along Ernest Barrett Parkway to the proposed mixed commercial development approaching Macedonia Road's intersection with Ernest Barrett Parkway going north from Powder Springs Road.

b. Whether the proposed zoning district and uses permitted within that district are suitable in view of the zoning and development of adjacent and nearby property.

The zoning proposal will permit a use of the property which is suitable in the context of development and existing zonings which are in direct contiguity or adjacent to the Subject Property and along the Macedonia Road and Ernest Barrett Parkway.

c. Whether the existing use or usability of adjacent or nearby property will adversely affected by one or more uses permitted in the requested zoning district.

The zoning proposal will have no adverse effect or impact upon the existing uses or usability of adjacent or nearby properties, the preponderance of which are residentially zoned and which transition to commercial southward on Ernest Barrett Parkway. Nearby properties within the City of Powder Springs have varying densities for MDR and LDR residential zonings.

d. Whether there are substantial reasons why the property cannot or should not be used as currently zoned.

The Subject Property to be affected by the Annexation and Rezoning proposal has limited reasonable economic use as currently zoned in that the fair market value of same falls below the range of values of similarly zoned and situated properties with equivalent utility. Additionally, the present owners of the Subject Property are suffering a significant economic detriment by virtue of the continuation of the present NRC and R-20 zoning classifications. Additionally, the Annexation and Rezoning of the Subject Property for commercial retail will present a unique and appropriately positioned use that brings a combination of parcels into a consolidated commercial retail development in what could otherwise now be developed for residential and commercial within unincorporated Cobb County.

e. Whether public facilities such as roads, schools, water and sewer utilities, and police and fire protection will be adequate to serve the proposed zoning district and uses permitted.

The zoning proposal will have no adverse impact upon the existing infrastructure including, but not limited to, existing streets, fire and police protection, transportation facilities, utilities or schools.

f. Whether the proposed zoning district and uses permitted within that zoning district are supported by new or changing conditions not anticipated by the comprehensive plan or reflected in the existing zoning on the property or surrounding properties.

The proposed commercial retail use will occupy a section of intersections of Ernest Barrett Parkway and Powder Springs Road, Crane Drive and Powder Springs Road, all located at or near a major signalized intersection which will have ingress and egress from an Arterial right-of-way (Ernest Barrett Parkway) and a Local Street (Crane Drive) and will provide an appropriate transition in intensity in all directions.

g. Whether the proposed zoning district of MXU and uses permitted within that zoning district reflect a reasonable balance between the promotion of the public health, safety, morality or general welfare and the right to unrestricted use of property.

The commercial retail proposal is balanced between the proposed zoning classification and the uses of the subject property and the proposed uses' impact to the public's health, safety and general welfare, all of which is beneficial from a land use perspective.

Respectfully submitted, this the 23rd day of January 2024.

SAMS, LARKIN, & HUFF, LLP

Fuls D. Huff

By:

PARKS F. HUFF Attorney for Applicant Georgia Bar No. 375010



Campaign Contribution Disclosure

Applicant and Attorney Information

cant's Name Haiperii I	Enterprises, Inc.	Applica	Applicant's Address 5200 Roswell Road, NE, Atlanta, GA					
	F. Huff , LARKIN & HUFF, L	LP Attorne	Suite 100, 37 ey's Address Marietta, GA	6 Powder Springs Street 30064				
npaign Contri	bution Disclos	sure						
The following informa O.C.G.A. 36-67A-1 et	· · · · · · · · · · · · · · · · · · ·	ordance with the Geo	rgia Conflict of Interest in	Zoning Actions Act,				
The property that is the	ne subject of the attach	ed application is owr	ned by:					
Individual(s)	Corporation	Partnership	Limited Partnership	Joint Venture				
contributions or gifts		ore to the Mayor, to	hed application, the applic members of the Powder S					
contributions or gifts	aggregating \$250 or m ning Commission, as fo	ore to the Mayor, to	members of the Powder S					
Name of Office ATTORNEY: Within the plicant has made care	aggregating \$250 or m ning Commission, as fo	ore to the Mayor, to llows: Amount of Contribut the date of the attack gifts aggregating \$25	ion or Gift ned application, the attorn or more to the Mayor, to	prings City Council, or to Date of Contribution or Gift ey representing the ap-				
Name of Office ATTORNEY: Within the plicant has made care	aggregating \$250 or m ning Commission, as fo ial e two years preceding paign contributions or cil, or to members of the	ore to the Mayor, to llows: Amount of Contribut the date of the attack gifts aggregating \$25	members of the Powder S ion or Gift ned application, the attorn 0 or more to the Mayor, to ion, as follows:	prings City Council, or to Date of Contribution or Gift ey representing the ap-				



Owner's Authorization Form

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roperty Address 2650 Powder Spri		
	ngs Road Property PIN	19078900130
interest in the subject property of the "applicant" below, acting on behalf Check all that apply:	ne attached application. By execution of this for of the owner, to file for and pursue a request for	or approval of the following:
Rezoning 🗗	Special Use	Hardship Variance
Special Exception □	Appeal of Administrative Decision \square	
Signature of Owner State of, County of	Printed Name	Date
This instrument was acknowledged b	name of signer. Identification Presented:	NOTABY STAND
Signature of Notary Public	Name of Notary Public My Comn	nission Expires
	Printed Name	Date
Signature of Owner	Trinted Name	Dute
Signature of Owner		
State of, County of This instrument was acknowledged b		month NOTARY STAMP



Owner's Authorization Form

Owner's Authorization

	s, Inc. Applicant'	s Address 5200 Roswo	ell Road, NE, Atlanta, GA 3	
Property Address 3470 Crane Drive	e, SW Property P	IN 19078900220		
interest in the subject property of the "applicant" below, acting on behalf Check all that apply: Rezoning	e are or I am the Authorized Represent he attached application. By execution of this to of the owner, to file for and pursue a request	orm, this is to authorize	the person names as owing:	
Special Exception □	Appeal of Administrative Decision			
Signature of Property Signature of Owner	Persaud Enterprises, Printed Name	Inc.	Date	
State of, County of	_• before me this day of	month		
	name of signer. Identification Presented:		NOTARY STAMP	
		mmission Expires		
Signature of Notary Public	Name of Notary Public My Co			
Signature of Notary Public	Name of Notary Public My Co			
Signature of Notary Public Signature of Owner	Name of Notary Public My Co Printed Name		Date	
	Printed Name		Date	
Signature of Owner	Printed Name	month _	Date	
Signature of Owner State of, County of This instrument was acknowledged	Printed Name	·	Date NOTARY STAMP	



Owner's Authorization Form

Owner's Authorization

ppineame reality 1	s, Inc. Applicant's A	Address 5200 Roswell Road, NE, Atlanta, GA 3
roperty Address Crane Drive, SW	Property PIN	19078900180
interest in the subject property of t	e are or I am the Authorized Representate the attached application. By execution of this for of the owner, to file for and pursue a request for the owner.	
Special Exception □	Appeal of Administrative Decision □	
Signature of Owner State of, County of	Persaud Enterprises, In Printed Name	Date
state of, county of	_•	
This instrument was acknowledged I	before me this day of	month .
	name of signer. Identification Presented:	MOTARY STAMP
	name of signer. Identification Presented:	MOTARY STAMP
20, by	name of signer. Identification Presented:	NOTARY STAMP
20, by	name of signer. Identification Presented:	NOTARY STAMP
20, by	Name of Notary Public My Commerce Name Printed Name	NOTARY STAMP Mission Expires Date
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20, by	Name of Notary Public My Commerce Name Printed Name	MOTARY STAMP NOTARY STAMP Date Month NOTARY STAMP
20, by	Name of Notary Public Printed Name Printed Name day of name of signer. Identification Presented:	MOTARY STAMP NOTARY STAMP Date Month NOTARY STAMP



Owner's Authorization Form

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roperty Address 3453 Crane Dr	ive	Property PIN 19078	8900330				
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Rezoning X	Special Use □		Hardship Variance				
Special Exception	Appeal of Administrative Decision						
State of, County of			Date				
State of County of	Printed Name		Date				
This instrument was acknowledge	ed before me thisday of	month					
20, by	name of signer. Identification Presente	ed:	NOTARY STAMP				
Signature of Notary Public	Name of Notary Public	My Commission Expires	3				
Signature of Owner	Printed Name		Date				
Signature of Owner State of, County of		month _	Date				
Signature of Owner State of, County of This instrument was acknowledge	·	month_	DANATS VOATOM				



Owner's Authorization Form

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operty Address Crane Drive	Powder Springs, GA	pperty PIN 19078900	320			
interest in the subject property of th "applicant" below, acting on behalf Check all that apply:	are □ or I am□ the Authorized Re te attached application. By execution of the owner, to file for and pursue a	of this form, this is to au	thorize the person names as			
Rezoning 🗡	Special Use □	Hard	dship Variance 🗆			
Special Exception □	Special Exception \square Flood Protection Variance \square Appeal					
Signature of Owner State of, County of	Printed Name		Date			
	efore me thisday of		NOTARY STAMP			
Signature of Notary Public	Name of Notary Public	My Commission Expires				
Signature of Owner	Printed Name		 Date			
-			Date			
State of, County of This instrument was acknowledged b		month _	Date NOTARY STAMP			