

City of Powder Springs 2024-2028 Short Term Work Plan

#	Project	2024	2025	2026	2027	2028	Responsible Party	Estimated Cost	Funding Source	Notes
ECONOMIC DEVELOPMENT										
ED1	Host annual downtown business open house; Host annual reception for downtown property owners.	x	x	x	x	x	Economic Development	TBD	General fund	Part of the City's 2021-2025 STWP
ED2	Public outreach: messenger; signage; brochures and cards, and website review to be conducted bi-monthly	x	x	x	x	x	City Manager; Economic Development; DAPS; DDA	Staff	N/A	Part of the City's 2021-2025 STWP
ED3	Work through DDA to solicit proposals consistent with LCI recommendations	x					City Manager; Economic Development; City Clerk	\$25,000	General fund	Part of the City's 2021-2025 STWP
ED4	Develop and continue to refine properties around Thurman Springs Park	x	x	x	x	x	Community Development; SPLOST Program Manager; Economic Development	\$26,500	General fund	Part of the City's 2021-2025 STWP
ED5	Develop Economic Development Strategy – update annually, including evaluation of marketing to hits on city and economic development websites	x	x	x	x	x	Economic Development; Community Development	\$30,000	General fund	Part of the City's 2021-2025 STWP
ED6	Host annual meetings with local businesses, including those within industries recommended for recruitment in Fanning Report	x	x	x	x	x	City Manager; Economic Development; DAPS; DDA	TBD	General fund	Part of the City's 2021-2025 STWP
ED7	Identify and attend industry events occurring within the region	x	x	x	x	x	City Manager; Economic Development; DAPS	Staff	N/A	Part of the City's 2021-2025 STWP
ED8	Inventory and assess all potential and existing industrial and commercial properties	x	x	x	x	x	City Manager; Economic Development; DAPS	Staff	N/A	Part of the City's 2021-2025 STWP
ED9	Create printed and electronic site information packets on potential development areas, vacant sites, and downtown properties. Create brochures for targeted industries.	x	x	x	x	x	Economic Development	TBD	General fund	Part of the City's 2021-2025 STWP
ED11	Market the economic development office as the “go-to” for local business owners in solving problems	x	x	x	x	x	Economic Development	Staff	N/A	Part of the City's 2021-2025 STWP
ED12	Further develop the local business ambassador program	x					Economic Development	Staff	N/A	Part of the City's 2021-2025 STWP
ED13	Develop and update an online business directory in partnership with the Powder Springs Business Group	x					Economic Development	TBD	General fund	Part of the City's 2021-2025 STWP
ED14	Host business tours for community leaders	x	x	x	x	x	Economic Development; Consultants	TBD	General fund	Part of the City's 2021-2025 STWP
ED15	Host a tour of available properties with regional developers	x					Economic Development	TBD	General fund	Part of the City's 2021-2025 STWP
ED16	Host a Developers Day		x				Economic Development	TBD	General fund	Part of the City's 2021-2025 STWP
ED17	Create an internship program	x					Economic Development	Staff	N/A	Part of the City's 2021-2025 STWP
ED18	Create a video on "Why Powder Springs?"		x				Economic Development	TBD	TBD	Part of the City's 2021-2025 STWP
ED19	Explore resources available through Kennesaw State University	x	x	x	x	x	Economic Development	Staff	N/A	Part of the City's 2021-2025 STWP
ED20	Convene real estate brokers and property owners for commercial and industrial properties	x	x	x	x	x	Economic Development	Staff	N/A	Part of the City's 2021-2025 STWP
ED21	Gather intelligence on “market holes” in Powder Springs	x					Economic Development; Consultants	TBD	TBD	Part of the City's 2021-2025 STWP

City of Powder Springs 2024-2028 Short Term Work Plan

#	Project	2024	2025	2026	2027	2028	Responsible Party	Estimated Cost	Funding Source	Notes
ED22	Explore the feasibility of developing a co-working space; consider alternative solutions in light of COVID-19		x				Economic Development; Consultants	TBD	TBD	Part of the City's 2021-2025 STWP
ED23	Develop a tutorial on how to do business in Powder Springs	x					Economic Development; Community Development	Staff	N/A	Part of the City's 2021-2025 STWP
ED25	Conduct a marketing study that will research Powder Springs' target demographic(s), and create strategies for attracting new residents, business owners, tourists, and development.		x				Economic Development; Community Development	\$40,000	General fund	Part of the City's 2021-2025 STWP
ED26	DCA Broadband Ready Community Designation						Economic Development; Community Development	Staff	N/A	Adopt DCA's model ordinance
LAND USE										
LU1	Annex parcels identified in the comprehensive plan	x	x	x	x	x	All Departments	Staff	N/A	Part of the City's 2021-2025 STWP
LU2	Update City boundary map with actions through the General Assembly - annual submittals as appropriates	x	x	x	x	x	Community Development	Staff	N/A	Part of the City's 2021-2025 STWP
LU3	Update the Unified Development Code to eliminate discrepancies, make it more user friendly, and review and revise regulations	x	x	x	x	x	Community Development	Staff	N/A	Part of the City's 2021-2025 STWP
LU4	Major comprehensive plan update			x			Community Development; Consultants	\$150,000	General fund	
LU5	Downtown Design Guidelines	x					Community Development; Consultants	\$25,000	General fund	
LU6	LCI Supplement Study: plans for redevelopment areas		x				Community Development; Consultants; ARC	\$30,000	General fund; ARC	Estimated cost reflects City's required 20% match
COMMUNITY FACILITIES & SERVICES										
C1	Community Rating System to lower flood insurance premiums	x	x	x	x	x	Administration; Community Development	\$5,000	General fund	Part of the City's 2021-2025 STWP
C2	Facilitate functions and events at Thurman Springs Park	x	x	x	x	x	Community Development; Parks & Recreation	\$80,000	General fund	Part of the City's 2021-2025 STWP
C3	Construct parking garage downtown	x	x				Community Development; Public Works; SPLOST Program Manager; Economic Development, DDA	\$3,600,000	SPLOST/TBD	Part of the City's 2021-2025 STWP
C4	Infrastructure reporting implementation	x					Community Development; Public Works	TBD	General fund	Part of the City's 2021-2025 STWP

City of Powder Springs 2024-2028 Short Term Work Plan

#	Project	2024	2025	2026	2027	2028	Responsible Party	Estimated Cost	Funding Source	Notes
C5	Lancer Sidewalks Phase II		x				Public Works	TBD	SPLOST/General fund	Part of the City's 2021-2025 STWP
C6	Theatre and reception hall: market for events, schedule events, and maintenance		x	x	x	x	City Manager; Community Development; Parks & Recreation	TBD	General fund	Part of the City's 2021-2025 STWP
C7	Annual citizen survey	x	x	x	x	x	City Manager; City Clerk	Staff	N/A	Part of the City's 2021-2025 STWP City has completed and continues to conduct Community Surveys through FLASHVOTE annually.
C8	Develop marketing and use strategy for city trails (5K; PD Bike Patrol; Cameras; etc.)	x	x	x	x	x	Community Development; Police Department; Economic Development; City Manager; Parks & Recreation	\$40,000	General fund	Part of the City's 2021-2025 STWP
C9	Institute Community Policing Program to include CAP, Bridge Gap meetings, Business Watch, etc	x	x	x	x	x	Police Department; Parks & Recreation	Staff	N/A	Part of the City's 2021-2025 STWP
C10	Institute Community Emergency Response Team program; update COOP	x	x	x	x	x	Finance; Police Department; Public Works; City Manager	Staff	N/A	Part of the City's 2021-2025 STWP
C11	Continue to implement monthly playground safety inspection program	x	x	x	x	x	Parks & Recreation	\$2,000	General fund	Part of the City's 2021-2025 STWP
C12	Develop and implement SOP's for the Downtown Park	x	x	x	x	x	Parks & Recreation	Staff	N/A	Part of the City's 2021-2025 STWP
C13	New Civic Center Building Programming	x					City Manager; Community Development; Finance	TBD	TBD	Programming and design study by architects/consultants
	Powder Springs Park Improvements - Dog Park, etc.		x				Parks & Recreation ; Community Development	TBD		
	EV Chargers		x				Public Works; Community Development			
	Stormwater Improvements	x	x				Community Development; Public Works		ARPA	Several ARPA stormwater projects have been completed
NATURAL & HISTORIC RESOURCES										
NH1	Seven Springs Walking Tour Markers				x		Community Development; Economic Development; Parks & Recreation	\$70,000	General fund	Part of the City's 2021-2025 STWP

City of Powder Springs 2024-2028 Short Term Work Plan

#	Project	2024	2025	2026	2027	2028	Responsible Party	Estimated Cost	Funding Source	Notes
NH2	Linear Park - Future Phases			x			Community Development; Public Works; SPLOST Program Manager; Parks & Recreation		Impact fees; SPLOST	Split from NH2
NH3	Maintenance of landscaping on parkway/roads & at newly landscaped areas	x	x	x	x	x	Public Works; Parks & Recreation	\$50,000	General fund	Part of the City's 2021-2025 STWP; \$10,000 annual budget
NH4	Bike Friendly Certification		x				Community Development; Parks & Recreation	Staff	N/A	Part of the City's 2021-2025 STWP
NH5	Implement the recommendations of the signage and wayfinding study	x	x				Community Development; Parks & Recreation	TBD	TBD	Part of the City's 2021-2025 STWP
NH6	Conduct a parks, recreation, and greenspace master plan		x				Community Development; Parks & Recreation	\$75,000	General fund	Part of the City's 2021-2025 STWP

TRANSPORTATION										
ADDITIONAL STUDIES										
T1	C.H. James Parkway & Brownsville Road Traffic Study	x					Public Works	\$20,000	General Fund/SPLOST	Part of the City's 2021-2025 STWP; Project will include traffic study to retime traffic signal
T2	C.H. James Parkway & Hill Road Traffic Study	x					Public Works	\$20,000	General Fund/SPLOST	Part of the City's 2021-2025 STWP; Project will include traffic study to retime traffic signal
T3	Richard D. Sailors Parkway & Old Lost Mountain Road Traffic Study	x					Public Works	\$20,000	General Fund/SPLOST	Part of the City's 2021-2025 STWP; Project will include traffic study to retime traffic signal
T4	Brownsville Road & Hiram-Lithia Springs Road Traffic Study	x					Public Works	\$40,000	General Fund/SPLOST	Part of the City's 2021-2025 STWP; Project will include traffic study to retime traffic signal and install protected left signal phases
T5	C.H. James Parkway at Richard D. Sailors Parkway Traffic Study	x					Public Works	\$15,000	General Fund/SPLOST	Part of the City's 2021-2025 STWP; Project will include traffic study to evaluate operational improvements at the intersection. Interim improvements could include striping of northbound Powder Springs Road to better delineate lanes
T6	Brownsville Road at Linked UP Church Parking Lot Intersection Study	x					Public Works	TBD	TBD	
T7	Analyze Ways to Allow Increased Connectivity along C.H. James Parkway	x					Public Works	TBD	TBD	
ROADWAY										
T8	Butner Street Extension: Add 20' angled parking on each side, add two 10' travel lanes				x		Community Development; Public Works	\$135,000	General Fund/SPLOST/LCI Funding	Part of the City's 2021-2025 STWP

City of Powder Springs 2024-2028 Short Term Work Plan

#	Project	2024	2025	2026	2027	2028	Responsible Party	Estimated Cost	Funding Source	Notes
T10	Brownsville Road at Oglesby Road	x					Public Works	\$200,000	General Fund/SPLOST	Part of the City's 2021-2025 STWP; Project will include adding a left turn lane to southbound Brownsville Road
T11	New MacLand Road at Publix and Home Depot			x			Public Works	\$120,000	General Fund/SPLOST	Part of the City's 2021-2025 STWP; Project will include signalization of New Macland Road at Publix and Home Depot shopping centers
T12	Brownsville Road at Kroger			x			Public Works	\$120,000	General Fund/SPLOST	Part of the City's 2021-2025 STWP; Project will include signalization of Brownsville Road at Kroger shopping centers or addition of two way left turn lane to Brownsville Road
T13	C.H. James Parkway at Powder Springs-Dallas Road Intersection Improvements	x					Public Works	TBD	General Fund/SPLOST	Add right-hand turn lanes
T14	C.H. James Parkway Striping and Pavement Marker Improvements		x				GDOT	\$40,000	GDOT	Part of the City's 2021-2025 STWP; Project will include replacing reflective pavement markers along C H James Parkway
T15	Curb Cut Off C.H. James Parkway at Hopeland Industrial to Connect to Shipp Road		x				Public Works	TBD	TBD	Part of the City's 2021-2025 STWP
T16	Curb Cut and Access Road Off C.H. James Parkway to Connect to Oglesby Road	x					Public Works	TBD	TBD	Part of the City's 2021-2025 STWP; Intersection control type TBD
T17	Curb Cut Off C.H. James Parkway near Hill Road		x				Public Works	TBD	TBD	Part of the City's 2021-2025 STWP
T18	Curb Cut Off C.H. James Parkway near Florence Road		x				Public Works, GDOT	TBD	TBD	Part of the City's 2021-2025 STWP
T19	Curb Cut Off C.H. James Parkway at Paulding County line, with access road connecting to Sterlingbrooke Drive and Traffic Light		x				Public Works, GDOT	\$570,000	General Fund/SPLOST	Part of the City's 2021-2025 STWP
T20	New Traffic Signal at C.H. James Parkway at Sweetwater Avenue	x					Public Works, GDOT	\$150,000	General Fund/SPLOST	Part of the City's 2021-2025 STWP
T21	New Traffic Signal at C.H. James Parkway at Sterlingbrooke Drive		x				Public Works, GDOT	TBD	TBD	
T22	Signals (Citywide)	x					Public Works	\$750,000	SPLOST	From Cobb County SPLOST Project List
T23	Street Resurfacing (Citywide)	x	x	x	x		Public Works	\$3,600,000	SPLOST	From Cobb County SPLOST Project List
T24	Sidewalk & Drainage Associated with Road Projects	x	x	x	x		Public Works	\$1,000,000	SPLOST	From Cobb County SPLOST Project List
T25	New Traffic Signal at Powder Springs Road at Creekwood by Paran Homes and Powder Springs Storage	x					Public Works	TBD	TBD	
T26	New Parallel Access Road from Shopping Area east of Powder Springs Road SW at Richard D Sailors Parkway to New Intersection at Powder Springs Road at Creekwood by Paran Homes and Powder Springs Storage	x					Public Works	TBD	TBD	
BICYCLE/PEDESTRIAN										
T27	10' to 12' Concrete Multi-Use Trail Phase 2: From Silver Comet Trail Connector along Old Lost Mountain Road to Oakview Drive to Downtown/Lewis Road	x					Community Development; Public Works; Parks & Recreation	TBD	SPLOST/LCI Funding	Part of the City's 2021-2025 STWP
T28	Austell Powder Springs Road Trail and connection to Silver Comet Trail Connection: From Jackson Way at Pineview Drive along Pineview Drive and Marietta Street to Austell Powder Springs Road SW at Marietta Street	x					Community Development; Public Works; Parks & Recreation	TBD	TBD	

City of Powder Springs 2024-2028 Short Term Work Plan

#	Project	2024	2025	2026	2027	2028	Responsible Party	Estimated Cost	Funding Source	Notes
T30	Recreation Trails: 12' Concrete Trail from Brownsville Road South through Floodplain		x				Community Development; Public Works; Parks & Recreation	\$3,500,000	General Fund/Cobb County/SPLOST/ LCI Funding/Grant Funding	Part of 2016 LCI Study
T32	Austell Powder Springs Road Pedestrian Improvements (from Marietta Street to city limits)	x					Community Development; Public Works	\$3,600,000	General Fund/LCI Funding	Part of the City's 2021-2025 STWP
T33	New Macland Road Pedestrian Improvements (from Marietta Street to city limits)		x				Community Development; Public Works	\$8,500,000	General Fund/LCI Funding	Part of the City's 2021-2025 STWP
T34	Macedonia Road Pedestrian Improvements (from New Macland Road to Hopkins Road)		x				Community Development; Public Works	\$5,200,000	General Fund/LCI Funding	Part of the City's 2021-2025 STWP
T35	Powder Springs Dallas Road Pedestrian Improvements (from Lucille Trail to Powder Springs Park and Ride Lot)		x				Community Development; Public Works	\$1,700,000	General Fund/LCI Funding	Part of the City's 2021-2025 STWP
T36	Hill Road Pedestrian Improvements (from city limits to Brownsville Road)	x					Community Development; Public Works	\$3,250,000	General Fund/LCI Funding	Part of the City's 2021-2025 STWP
T37	Carter Road Pedestrian Improvements (from Powder Springs Road to Silver Comet Trail)	x					Community Development; Public Works	\$800,000	General Fund/LCI Funding	Part of the City's 2021-2025 STWP
T38	Elliott Road Pedestrian Improvements (from Silverbrook Crossing to Silver Comet Trail)	x					Community Development; Public Works	\$1,300,000	General Fund/LCI Funding/Cobb County	Part of the City's 2021-2025 STWP
T39	Powder Springs Creek Trail (from Powder Springs Dallas Road and Lucille Trail to Hill Road through Powder Springs Creek floodplain)	x					Community Development; Public Works; Parks & Recreation	\$2,200,000	General Fund/LCI Funding	Part of the City's 2021-2025 STWP
T40	Lewis Road Landscaping: median landscaping along corridor, inside median and at back of sidewalk	x					Community Development; Public Works; Parks & Recreation	TBD	TBD	Part of the City's 2021-2025 STWP
T41	Butner Street Streetscape: landscaped planters and sidewalks	x					Community Development; Public Works; Parks & Recreation	\$35,000	TBD	Part of the City's 2021-2025 STWP

City of Powder Springs 2024-2028 Short Term Work Plan

#	Project	2024	2025	2026	2027	2028	Responsible Party	Estimated Cost	Funding Source	Notes
T42	Jackson Way Streetscape: reconfiguration, landscaped planters, and sidewalks on both sides	x					Community Development; Public Works; Parks & Recreation	\$245,000	General Fund/SPLOST/LCI Funding/Grand Funding	Part of the City's 2021-2025 STWP
T43	Hotel Avenue Landscape	x					Community Development; Public Works; Parks & Recreation	\$110,000	General Fund/SPLOST/LCI Funding/Grand Funding	Part of the City's 2021-2025 STWP
T44	Dillard Street Sharrow Markings (from Pineview Drive South to Atlanta Street)	x					Community Development; Public Works	\$12,500	TBD	Part of the City's 2021-2025 STWP
T45	Atlanta Street Sharrow Markings (from Dillard Street to Old Austell Road)	x					Community Development; Public Works	\$12,500	TBD	Part of the City's 2021-2025 STWP
T46	Marietta Street Sharrow Markings (from Dillard Street to Old Lost Mountain Road and Powder Springs Dallas Road intersection)	x					Community Development; Public Works	\$18,500	TBD	Part of the City's 2021-2025 STWP
T47	Powder Springs Dallas Road Sharrow Markings (from Old Lost Mountain Road to Lucille Creek Trail entrance)	x					Community Development; Public Works	\$16,500	TBD	Part of the City's 2021-2025 STWP
T48	Grady Grier Drive Sharrow Markings (from Old Austell Road to end of road)	x					Community Development; Public Works	\$17,500	TBD	Part of the City's 2021-2025 STWP
T49	Hopkins Road Sharrows (from Powder Springs Road to city limits)	x					Community Development; Public Works	\$25,000	General Fund	From Powder Springs Road to City Limits
T50	Brownsville Road Sharrows (from C.H. James Parkway to Marietta Street)	x					Community Development; Public Works	\$20,000	General Fund	From C H James Parkway to Marietta Street
TRANSIT										
T51	MARTA Connection Bus				x		Public Works; MARTA; CobbLink	TBD	TBD	Part of the City's 2021-2025 STWP; Project will include bus line connecting from Powder Springs Park & Ride Lot to Hamilton E. Holmes MARTA Station
T52	Flex Bus Expansion	x					Public Works; CobbLink	TBD	TBD	Part of the City's 2021-2025 STWP; Project will include expanding Flex Zone 1 service to the Powder Springs city limits